





Ireland:

Towards an eMental Health Strategy?

Kevin Cullen

A broad perspective on eMental Health











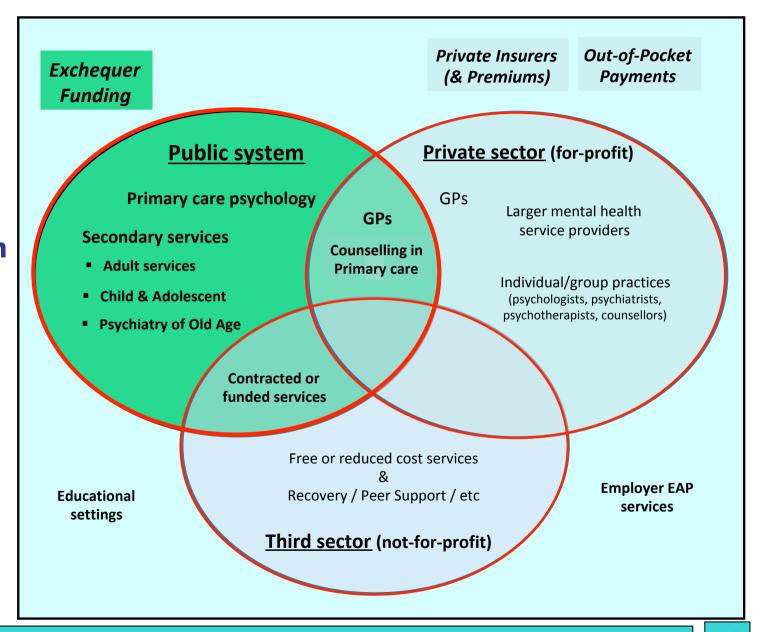








Public-private mix & Role of third sector (NGOs)



Mental health services in Ireland

Emerging strategy/approach in Ireland

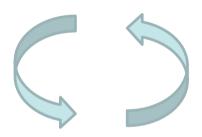


'Top-down'

- Govt. Minister & Health Ministry
- National health service (HSE)
- eHealth Strategy
- New mental health policy framework

Needs & changing demand

- Access to 'talking therapies'
- Self-help
- Recovery movement
- 'Digital generation'



Mental health services

- Not enough clinicians/therapists
- Service improvement/innovation
- Capacity through partnerships (public & third sector & private sector)

'Bottom-up'

- Mental health service providers using eMental Health (NGOs, private, etc)
- eMental health product developers (universities, SMEs, NGOs, etc)
- Innovation support initiatives (eMEN project, etc)







NEXT BIG THING

We (still) need to talk...!

Some key developments & initiatives



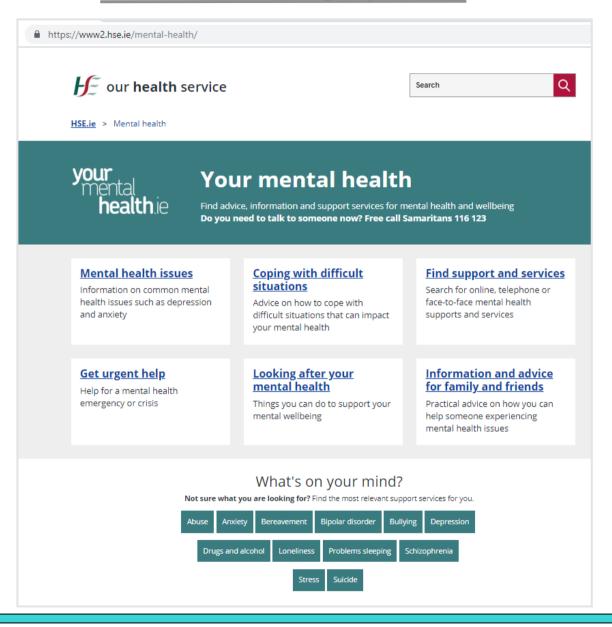






- Online information & signposting
- Telepsychiatry
- Telecounselling
- eTherapy & eWell programme
- Crisis Text service
- Bipolar Disorder 'Lighthouse Project'

Information & sign-posting



Telepsychiatry



Technology Assiste ×

← → C ↑ An https://www.youtube.com/watch?v=WHgnaFCnidA

■ YouTube Search

NHS

Color Human

ANS

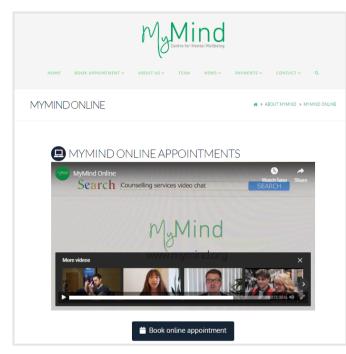
Output

Technology Assisted Psychiatry

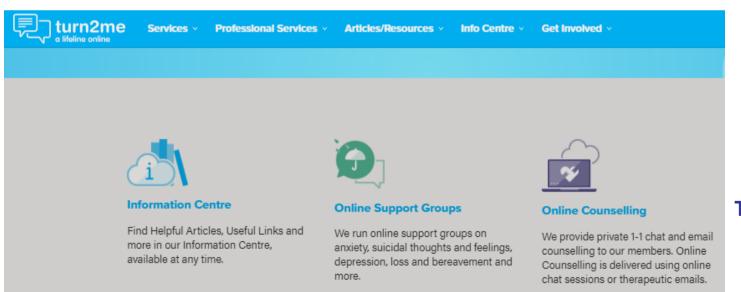
OxfordHealth

- Child and Adolescent services (CAMHS)
- Emergency Departments
- Etc.

Telecounselling



Video



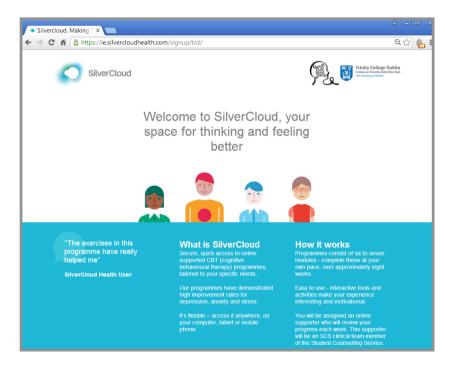
Text



eTherapy

Increasing bottom-up activity

SilverCloud product suite



NGOs





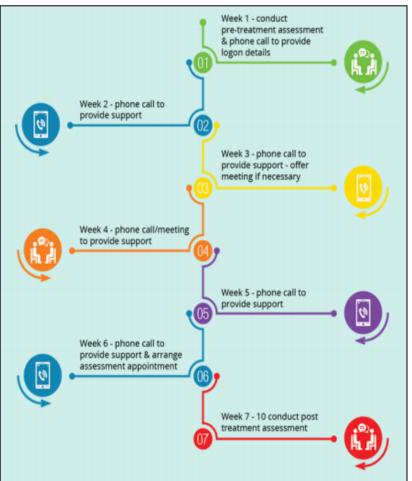
COMPUTERISED COGNITIVE BEHAVIOURAL THERAPY





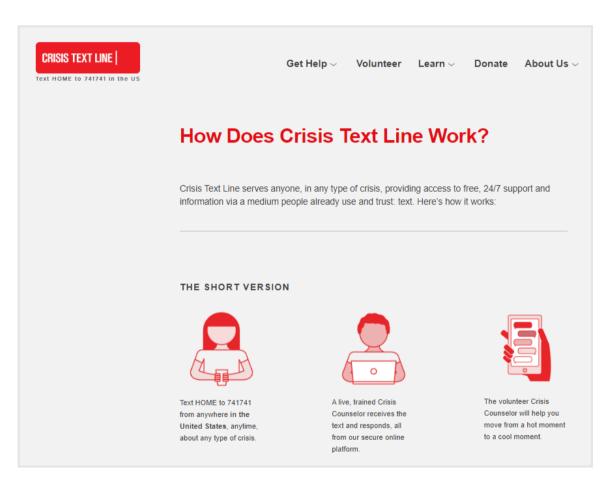
- HSE in-house development
- Supported eCBT for Adolescents
- Assistant Psychologists





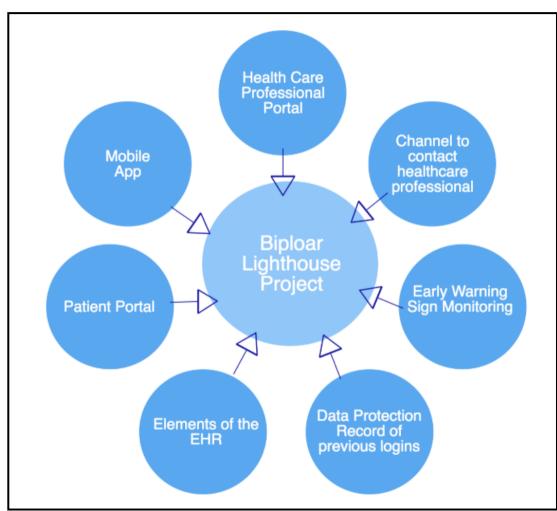
Crisis Text Line





Bipolar Disorder - Lighthouse project





Next Steps?

- **□** Large-scale implementation (pilots / proof-of-concept)
 - > Telemental health & eTherapy (blended)
 - > Partnership arrangements
 - Public sector
 - Third sector
 - Private sector
- ☐ Innovation 'hub' ('living laboratory')
 - > Co-production
 - Clinicians
 - Users
 - Technology developers
 - New supports for user empowerment
 - Severe and enduring conditions
 - Other areas





Thank You!

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