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Breakout session

Circular Economy

Promoting the transition to a
circular and resource efficient economy

Paris, 7th December 2023

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Agenda

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1. Circular Economy...

... challenges and opportunities in NWE ?

... objectives and target groups ?

... expected outputs and results ?

2. Approved projects so far ?

3. How to get through the application process ?

4. My project pitch in 1 minute !

Challenges & opportunities in NWE



Circular Economy (CE)

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- **Challenges**

Limited raw materials & too limited circular use of raw materials

High intensity of waste

Uneven distribution of CE at territorial and sector level

CE transition to be a just transition (leave no one behind)

- **Opportunities**

Use resources more efficiently

Prevent/reduce waste

Increase capacity for waste collection and recycling

Treat waste as a resource

Employment rate in CE has potential to increase (below EU-levels now)

All sectors can be addressed e.g. water management, textiles, e-devices, food, logistics, agriculture, packaging etc.

Objectives and target groups



Objectives

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Promote a more effective and balanced transition towards a CE

Joint development and implementation of place-based strategies or action plans related to eco-design, waste prevention, circular and reverse logistics, waste-as-a-resource approaches



Prevent and / or reduce waste, use resources more efficiently by demonstrating & implementing

Territorial and place-based circularity concepts, integrated (data-driven) monitoring systems and observatories

Solutions, services and technologies in a real environment to permit the creation of new or extension of existing circular value chains

Scalable/replicable solutions reducing both inputs of materials & outputs of waste



Improve awareness and capacity levels of stakeholders to enable the transition to a circular and resource efficient economy

Exchanges, capacity-building/awareness-raising campaigns for behavioral change

Training schemes for stakeholders of key sectors, in rural, urban and intermediate areas to adapt circular practices to specific territories



Territoriality

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- Challenges and opportunities specifically in NWE
- In which kind of territorial context(s) (rural, urban, intermediate...)

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Home / About the programme / What is Interreg NWE?

What is Interreg NWE?

The Interreg North-West Europe Programme fosters transnational cooperation to make the area more resilient, and to contribute to a better quality of life and well-being of all citizens

Territorial analysis

A territorial analysis identifying the NWE Programme's strengths, weaknesses, opportunities and threats – comparatively to other (Interreg) Programmes was conducted. Drawing lessons from the 2014-2020 period, it seeks to answer the following question: What type of territorial projects would deliver added value to European Territorial Cohesion through transnational cooperation? The document defines Interreg NWE's needs regarding its territorial span and includes recommendations for a geographical area to be covered by the next programme. It also addresses target groups to engage with and topics to tackle in 2021-2027. This is a background document which supported the working groups and NTF discussions and helped in drafting the new Cooperation Programme.

[Download the full territorial analysis](#) [Download the summary version](#)

[Learn more about the NWE Programme area](#)

European Commission | English | Translate | Search the InfoRegio website | Search

EU regional and urban development

Home | Policy | 2021-2027 | Funding | What's new | In your country | Projects | Information sources

Regional Policy > Information sources > Maps

Maps

How fast are rail trips between EU cities and is rail faster than air

This paper analyses rail speed on a set of 1 356 routes between medium and large EU cities located less than 500 km apart. On only 3 % of routes between these cities do rail speeds exceed 150 km/h and on 30 % of routes the speed is below 60 km/h. Rail speeds tend to be lower and more connections are missing in eastern EU Member States and on cross-border routes.

- Working Paper
- Interactive map

European Regional Competitiveness Index

Since 2008, the EU Regional Competitiveness Index (RCI) has been providing the member states of

MAPS (PROJECTS)

➔ See NWE Territorial Analysis

➔ See EU regional policy information and maps:

https://ec.europa.eu/regional_policy/information-sources/maps_en

➔ Look into NWE specific data from Eurostat



Target groups

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Local / regional / national
authorities

Universities,
public research centres

**TARGET
GROUPS**

SMEs and business
support organisations

Sectoral associations, NGOs



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Expected outputs and results



Expected outputs & results

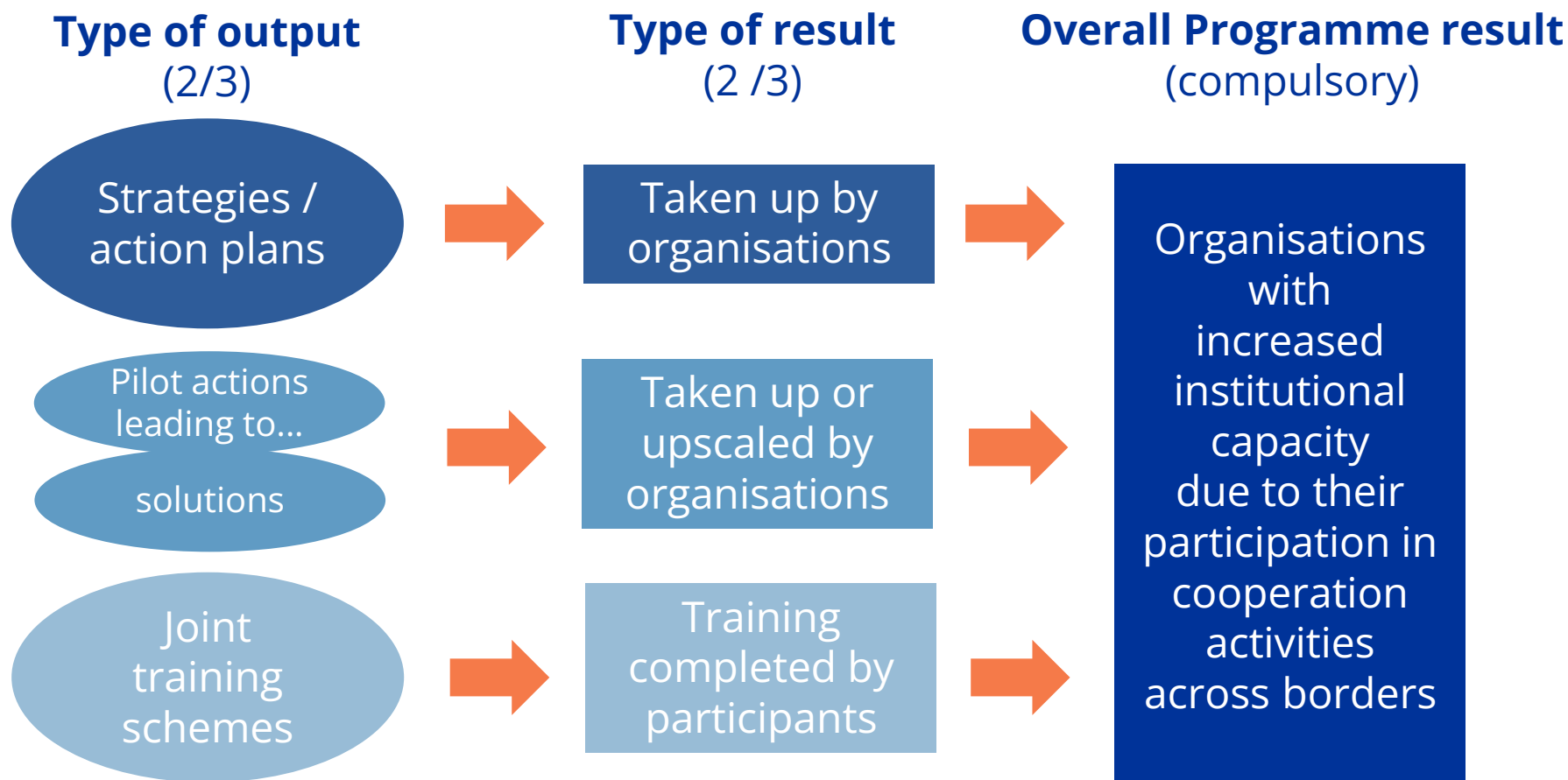
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2 out of 3 output types developed & taken up





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Approved projects so far



Approved projects

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7 Regular projects (Call 1; Call 2) – topics:

- Reuse of (residual) biomass: **CASCADE; Hemp4Circularity**
- Use of recycled-derived fertilisers: **ReNu2Cycle**
- Construction sector: **CIRCULAR RENO; PREUSE**
- Extension of lifetime of electrical and electronic equipment: **E6**
- Digital Passports of products – textile sector: **ECHT**

5 Small scale projects (Call 3) – topics:

- Replacing synthetic products with bio-based degradable ones: **ECOPRO; BiDeba**
 - Construction sector: **ASSET**
 - Circularity of urban farms: **CUF-training**
 - Valorisation of seaweed: **AlgaeVALOR**
-



Project example

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CIRCULAR Reno

Countries : NL, FR, DE, IE, BE (AO from DE and UK)

Challenge:

- Construction sector: carbon and raw material intensive
- Need to retrofit buildings to meet carbon and energy targets
- Transition of the construction sector to a place-based circular economy where the agricultural sector (producing bio based materials for buildings) enters the value chain

Objective:

- Switch to a more circular place-based economy for building components used in deep energy retrofit packages
 - Shift to regional biobased materials instead of non-local fossil-based ones
 - Making retrofits carbon sinks instead of carbon emitters
-



Discover our projects

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www.nweurope.eu/projects-themes

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Projects & themes

Discover our 2021-2027 projects



Support to projects

Access the project implementation resources



Project partners

Meet the organisations financed by the Programme



Project example

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CIRCULAR Reno

Output/Results (examples)	Target Value
[Output] A forecast tool on regional construction material	1
[Output] Biobased solutions intended to the building retrofit sector	4
[Result] Solutions taken up or up-scaled by organisations	5 (1+4)
[Result] Joint strategy and action plans taken up by organisations : e.g. The building regulation strategy (1)	1



Project example

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E6

Ecosystems for Extended-lifetime of End-of-Use Electrical and Electronic Equipment

Countries : NL, FR, IE, DE, BE (AO from LU and CH)

Challenge: Fast growing waste from Electrical and Electronic Equipment (EEE), need to extend the life-time of EEE and at the same time an uneven capacity on EEE life-time extension in North-West Europa

Objective: Develop the capacities for a new circular layer to extend the lifetimes of EEE, for making reuse, refurbishment, repair first options. Counter the uneven capacity in the NWE.



Project example

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E6

Output/Results (examples)	Target Value
[Output] Joint strategy and action plan towards a 'Place-based Circular Model' for making RRR the first solution to End-of-Use EEE	1 strategy + 1 action plan
[Result] Joint strategy and action plan taken up by city-regional ecosystems	Implementation started by the project end of 1 strategy + 1 action plan
[Output] Pilot action Ecosystem pilots to experiment with solutions of a 'Place-Based-Circular model'	1 pilot action
[Result] Jointly developed solution "Place-Based-Circular Model" taken up or up-scaled	1 solution taken up by organisations by th project end



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How to get through the application process ?





Application process

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FOURTH CALL FOR PROPOSALS

opened on 15 November 2023



APPLICATION STEP 1

closing on 21 March 2024



APPLICATION STEP 2

closing on 26 September 2024



NOTIFICATION & PROJECT START

December 2024



Application form

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www.nweurope.eu/jems

Jems User Guidance

www.nweurope.eu/web/content/4599?unique=b48e511c4814cc4987c314a96624bf492324cac0&download=true



Application form

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Sections of the application form in step 1

- What to pay attention to in Jems
- Pre-submission check
does not guarantee that submitted AF is complete and declared eligible.
- also see Word version of the application form on NWE website



Hints and tips

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Don't underestimate...

- time to **identify the common challenge** & research **existing projects**
- time to set up the **partnership**
- time for **drafting**
- time for the **translation of summaries**
- time to get to know and fill in **Jems**
- time to write in a **clear and understandable way (with external help?)**

And remember... **"Less is more, simple is best"**



How to get support

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Key reference documents

Interreg Programme document

Programme Manual

NWE Territorial Analysis



Other guidance documents

SO Factsheets, FAQ, intervention logic infographic,
application process infographic,
application form (Word)...



www.nweurope.eu

How to get support?

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Get in touch with your Contact Point

www.nweurope.eu/contact-points





<https://community.nweurope.eu/>



How to keep up to date

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Q&A



FAQ - Examples

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What is the average size of a partnership?

What is the ideal project duration?

What is the average budget
expected for projects?

Is the quadruple helix an obligation
for project partners?

Can I be involved in 2
different Interreg projects?



<https://www.nweurope.eu/frequently-asked-questions>

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Thank you
