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Breakout session

Innovation and resilience

Developing and enhancing research and innovation capacities and the uptake of advanced technologies

Paris, 7 December 2023

**NWE Contact Point The Netherlands:
Gé Huisman & Esther Veenendaal**

Project Officer (JS), Luka Messmer



Agenda

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1. Innovation and resilience...

... challenges and opportunities in NWE ?

... objectives and target groups ?

... expected outputs and results ?

2. Approved projects so far ?

3. How to get through the application process ?

4. My project pitch in 1 minute !



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Challenges & opportunities in NWE





Innovation & resilience

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- **Challenges regarding**

demographic change

mobility

housing

health

- **Opportunities**

advanced technologies, data, digitalisation, knowledge-based solutions

digital/smart transformation: e.g. artificial intelligence, industry 4.0,

3D-printing, Internet of Things, BIM etc.

integrated (data driven) monitoring systems

smart specialisation strategies

empowerment and co-creation, service delivery innovations



Territoriality

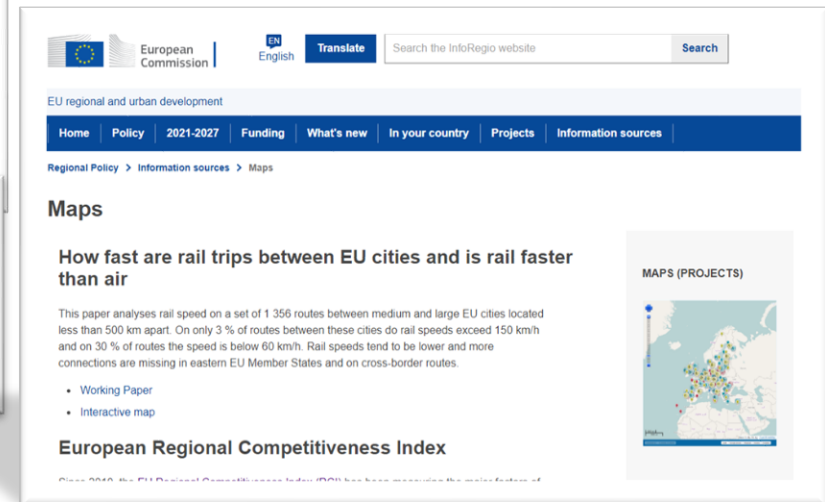
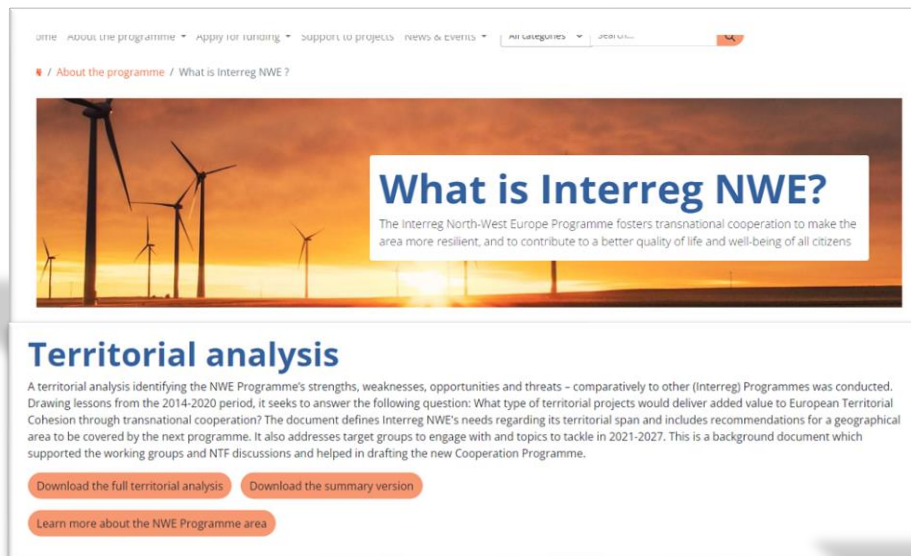
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- Challenges and opportunities specifically in NWE
- In which kind of regions (rural, urban, intermediate...)



➔ See NWE Territorial Analysis

➔ See EU regional policy information and maps:

https://ec.europa.eu/regional_policy/information-sources/maps_en

➔ Look into NWE specific data from Eurostat



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Objectives and target groups



Objectives

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To support public and private innovation players in the digital transformation with joint strategies and action plans
For a territorially balanced economic development and resilient regions



To reinforce value chains through digital transformation and innovation
by demonstrating and implementing financial and technical tools, decision-making and governance innovation, smart village/smart city approaches etc.



To improve the capacity of public and private innovation players through training schemes for a digital and smart transformation in service of regional resilience in NWE



Target groups

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Local / regional / national
authorities

Universities,
public research centres

**TARGET
GROUPS**

SMEs and business
support organisations

Sectoral associations, NGOs



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Expected outputs and results



Expected outputs & results

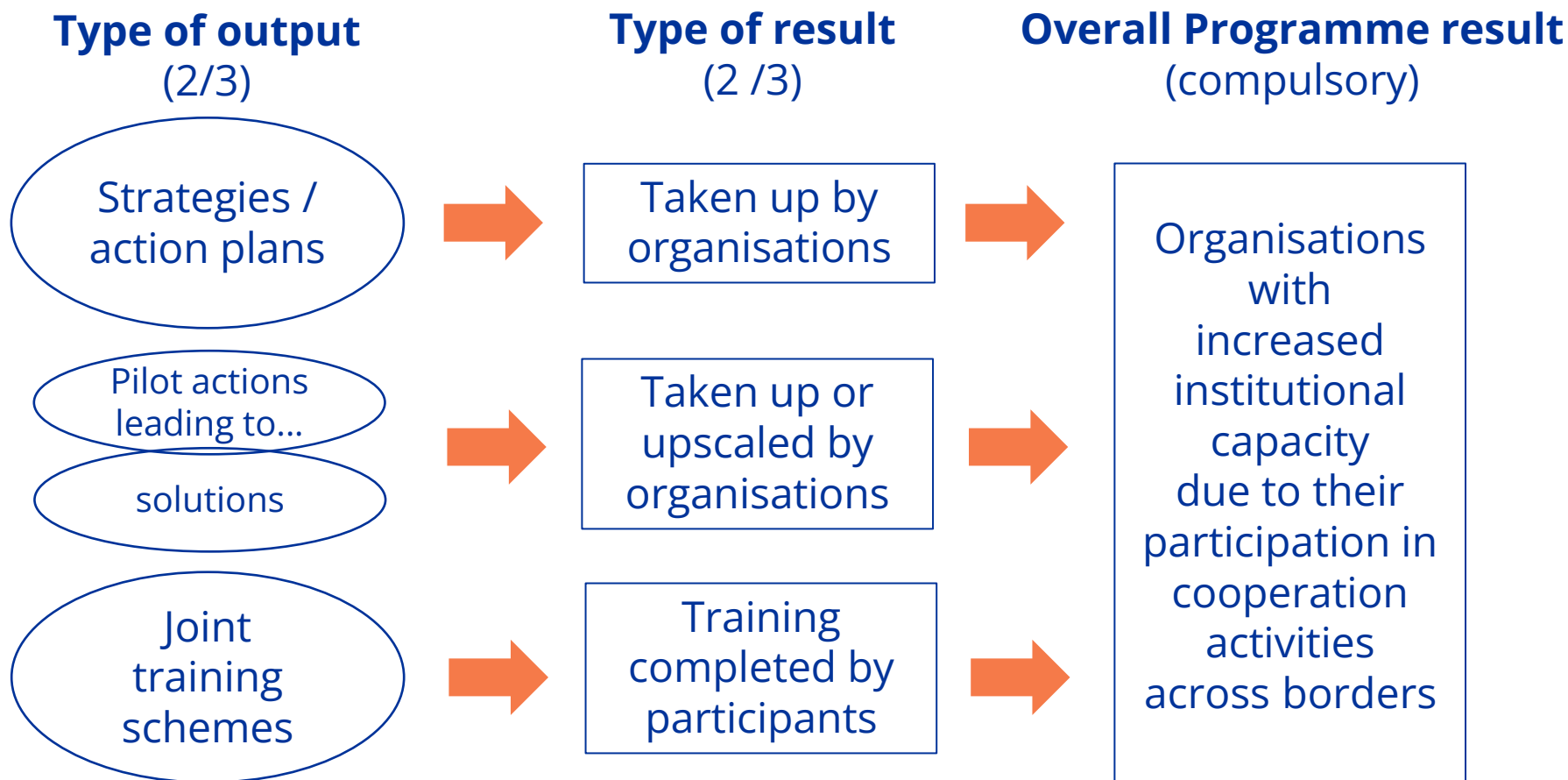
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2 out of 3 output types developed & taken up





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Approved projects so far



Approved projects

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Call 1

BEPROACT

HoliCow

Call 2

OMELETTE

Upcycling Trust

Smart Carbon Farming

SIMONE

T4R

Call 3

MSD-CARE

DigiHerb





Project example

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Call 2 / OMELETTE

- **Countries involved:** the Netherlands, Germany, Switzerland, and France.
 - **Challenge:** enhancing proactive management, effectively addressing challenges at the farm level training schemes for farmers within the scope of sustainability of the egg sector.
 - **Objective: promoting** the adoption of practices and measures that enhance the longevity of hens
 - **Results:** increase institutional capacity
-



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www.nweurope.eu/projects-themes

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Projects & themes

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Support to projects

Access the project implementation resources



Project partners

Meet the organisations financed by the Programme

How to get through the application process ?



Application process

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FOURTH CALL FOR PROPOSALS

opened on 15 November 2023



APPLICATION STEP 1

closing on 21 March 2024



APPLICATION STEP 2

closing on 26 September 2024



NOTIFICATION & PROJECT START

December 2024



Application form

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www.nweurope.eu/jems

Jems User Guidance

www.nweurope.eu/web/content/4599?unique=b48e511c4814cc4987c314a96624bf492324cac0&download=true



Application form

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Project overview

Application form

Project version (current) V. 1.0

A - Project identification

B - Project partners

C - Project description

Application annexes

Check & Submit



Sections of the application form in step 1

- What to pay attention to in Jems
- Pre-submission check
It does not guarantee that a submitted AF is complete and declared eligible.
- Also see Word version of the application form on NWE website



Hints and tips

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Don't underestimate...

- time to **identify the common challenge** & research **existing projects**
- time to set up the **partnership**
- time for **drafting**
- time for the **translation of summaries**
- time to get to know and fill in **Jems**
- time to write in a **clear and understandable way (with external help?)**

And remember... **"Less is more, simple is best"**



How to get support

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Key reference documents

Interreg Programme document

Programme Manual

NWE Territorial Analysis



Other guidance documents

SO Factsheets, FAQ, intervention logic infographic,
application process infographic,
application form (Word)...



www.nweurope.eu

How to get support?

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Get in touch with your Contact Point

www.nweurope.eu/contact-points





How to find partners

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Sign up to the NWE online community

www.nweurope.eu/programme-2021-2027/nwe-online-community/

The screenshot displays the homepage of the Interreg NWE Online Community. The top navigation bar is dark blue with the Interreg logo and European Union flag on the left, and links for Home, Find Partners, Browse Ideas, Sign in, and Sign up on the right. Below the navigation bar, there are two prominent blue boxes on the left: one stating '1031 ORGANISATIONS' and another stating '43 PROJECT IDEAS'. The main content area features a large, semi-transparent text overlay that reads 'Interreg NWE' and 'Online Community' in white and red. The background is a collage of various images related to infrastructure, industry, and community activities.



How to keep up to date

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Sign up for the NWE newsletter

Stay informed

[→ Registration form](#)

Join our newsletter to stay up-to-date with the latest news from Interreg NWE.



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Thank you
