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Breakout session

Inclusive society

**Enhancing the role of culture & sustainable tourism in
economic development, social inclusion & social innovation**

Paris, 7 December 2023

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Agenda

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1. Inclusive society

... challenges and opportunities in NWE ?

... objectives and target groups ?

... expected outputs and results ?

2. Approved projects so far ?

3. How to get through the application process ?

4. My project pitch in 1 minute !

Challenges & opportunities in NWE



Territorial challenges and opportunities

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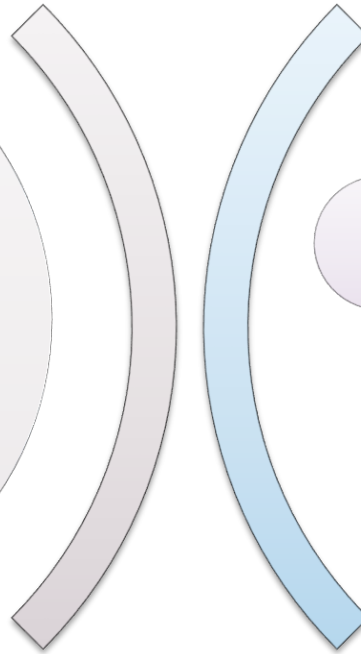
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Overcome
**territorial
disparities** with
regard to **social
and societal
development**,
integration and
**equal access to
public services**



*Improve
capacities,
skills and
well-being*



*Contribute
to SDGs*

*Provide
services of
general
interest*

*Horizontal principles of fundamental rights, gender equality,
non-discrimination, and sustainable development.*



Specific Objectives (SO)

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Access to employment

- Labour markets, access to quality employment
- Social infrastructure and social economy



ACCESS TO HEALTHCARE

Access to healthcare

- Access to health care for peripheral areas
- Resilience of health systems
- Institutional and family/community care



Culture and sustainable tourism

- Culture & sustainable tourism in economic development, social inclusion & social innovation



Territoriality

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- Challenges and opportunities specifically in NWE
- In which territorial context (rural, urban, intermediate...)

What is Interreg NWE?
The Interreg North-West Europe Programme fosters transnational cooperation to make the area more resilient, and to contribute to a better quality of life and well-being of all citizens

Territorial analysis

A territorial analysis identifying the NWE Programme's strengths, weaknesses, opportunities and threats – comparatively to other (Interreg) Programmes was conducted. Drawing lessons from the 2014-2020 period, it seeks to answer the following question: What type of territorial projects would deliver added value to European Territorial Cohesion through transnational cooperation? The document defines Interreg NWE's needs regarding its territorial span and includes recommendations for a geographical area to be covered by the next programme. It also addresses target groups to engage with and topics to tackle in 2021-2027. This is a background document which supported the working groups and NTF discussions and helped in drafting the new Cooperation Programme.

[Download the full territorial analysis](#) [Download the summary version](#)

[Learn more about the NWE Programme area](#)

European Commission | English | Translate | Search the InfoRegio website | Search

EU regional and urban development

Home | Policy | 2021-2027 | Funding | What's new | In your country | Projects | Information sources

Regional Policy > Information sources > Maps

Maps

How fast are rail trips between EU cities and is rail faster than air

This paper analyses rail speed on a set of 1 356 routes between medium and large EU cities located less than 500 km apart. On only 3 % of routes between these cities do rail speeds exceed 150 km/h and on 30 % of routes the speed is below 60 km/h. Rail speeds tend to be lower and more connections are missing in eastern EU Member States and on cross-border routes.

- Working Paper
- Interactive map

European Regional Competitiveness Index

Since 2006, the EU Regional Competitiveness Index (RCI) has been providing the member states of

MAPS (PROJECTS)

➔ See NWE Territorial Analysis

➔ See EU regional policy information and maps:

https://ec.europa.eu/regional_policy/information-sources/maps_en

➔ Look into NWE specific data from Eurostat



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Objectives and target groups



Objectives

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- **Joint strategies and action plans:** to develop approaches for preventing health issues, develop risk management and response tools (tourism), ...



- **Pilot actions** for testing tools and/or **solutions:** helping people in employment and vulnerable groups to better access quality and sustainable employment, ...



- **Capacity building and awareness raising:** training schemes to adopt innovative health and care practices, upskilling, support workers in the tourism and cultural sectors, ...



Target groups

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Who do you need to ensure success?

- Partners
- Observers
- Final beneficiaries



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Expected outputs and results



Expected outputs

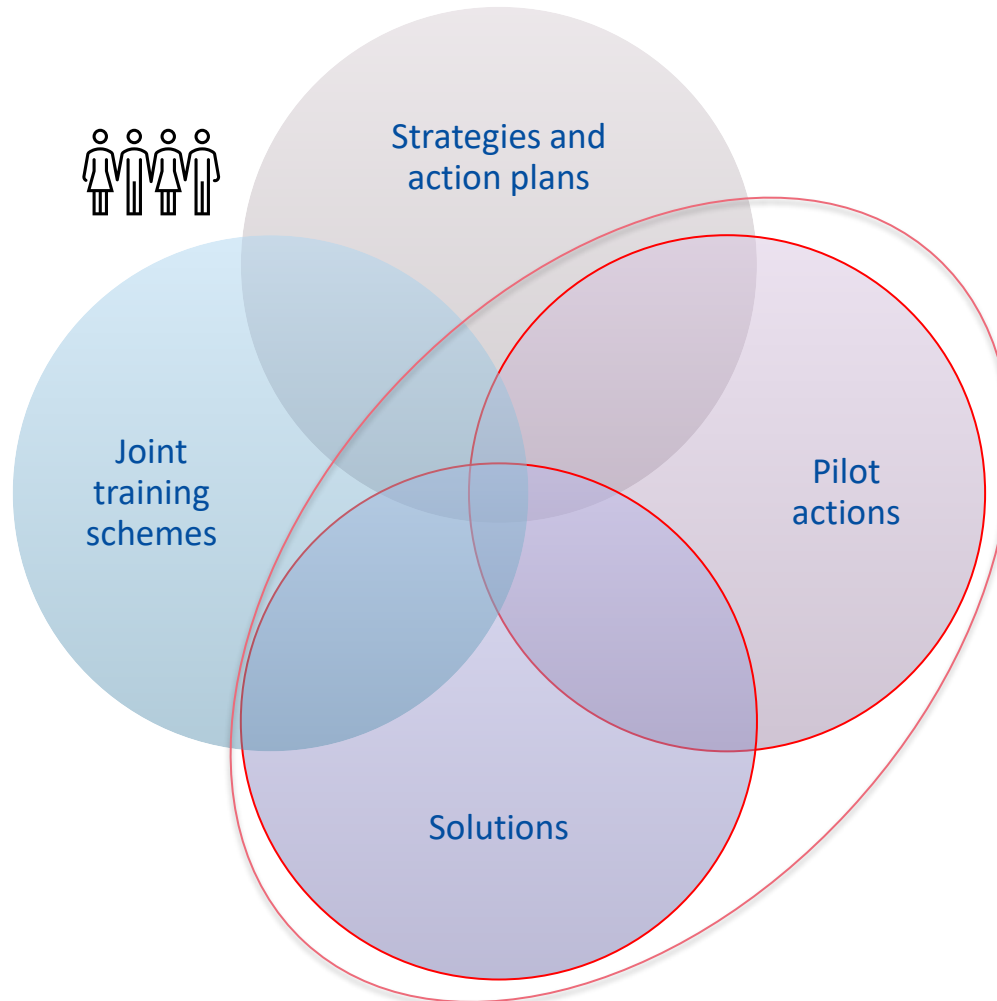
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Requires a combination of at **least two** of the three types of outputs





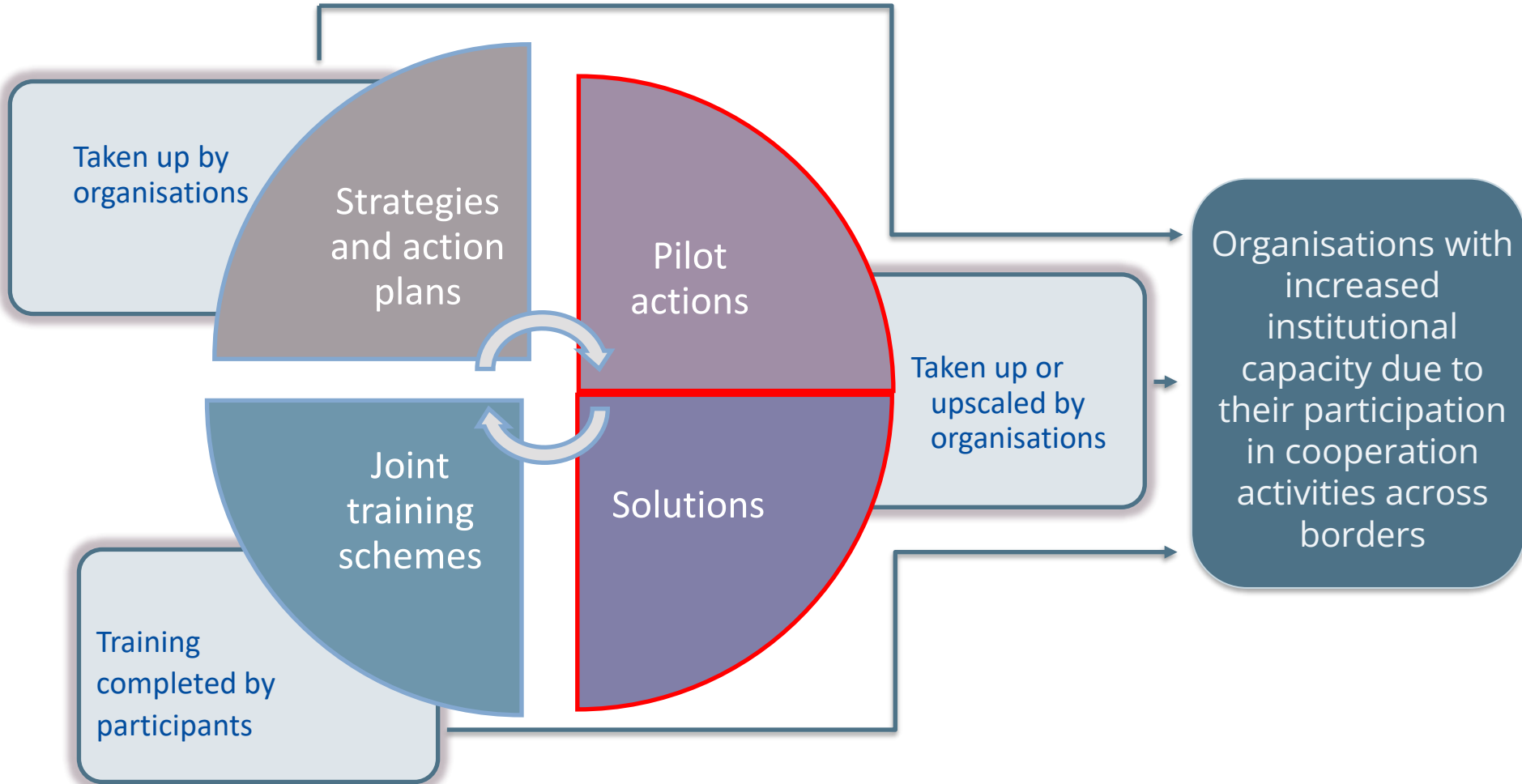
Expected results

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Expected outputs

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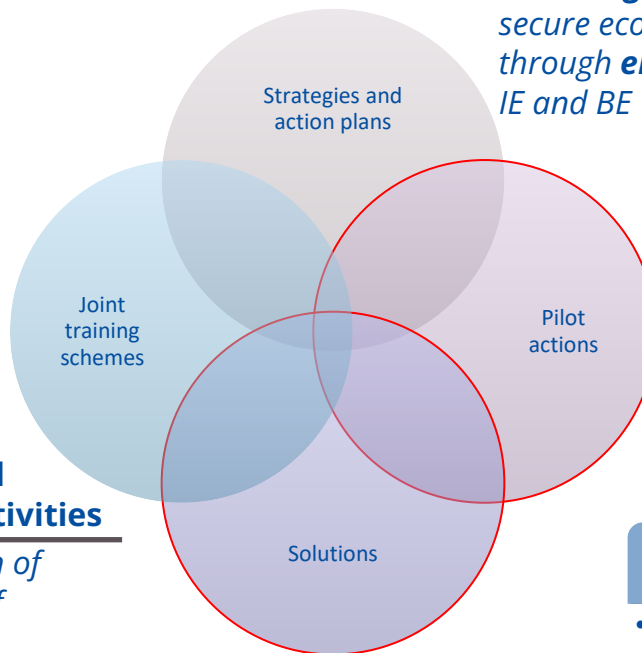
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Design and implementation

- **2 strategies** to support **refugees** to secure economic self-reliance through **employment** and **training** in NL, IE and BE



Capacity building and awareness raising activities

- **3 trainings:** language, recognition of qualifications and competences of refugees, update their skills and knowledge, administration (job search, rights and responsibilities, etc.)



Pilot actions for testing tools and/or solutions

- **1 scalable and replicable solution** helping refugees to better access quality and sustainable employment: **3 pilots** in Amsterdam, Dublin and Brussels



Expected results

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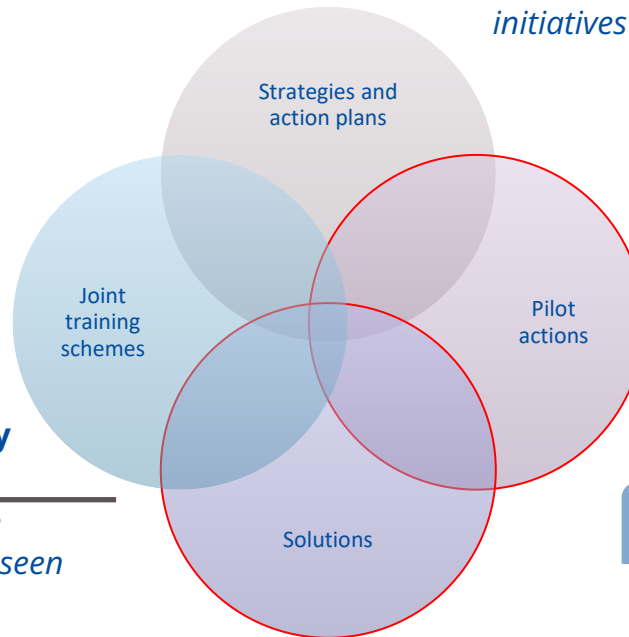
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Taken up by organisations

- *principles better embedded into territorial strategies (XYZ) and local initiatives (XYZ) in NL, BE and IE*



Training completed by participants

- *XXX out of 300 participants have successfully accomplished the foreseen trainings.*



Rolled out and upscaled

- *Stronger stakeholder cooperation networks (SMEs, employment agencies, etc.) enabling the transfer of innovative approaches across regions: NL, BE and IE*



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Approved projects so far



Approved projects under P5

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Call 1

MONA
(tourism)

SCALEUP4REHAB
(health)

Call 2

RE:HOME
(health)

Refoot
(tourism)

HeartSafe
(health)

Terremplo
(employment)

Call 3 (for small-scale projects)



Approved projects under P5

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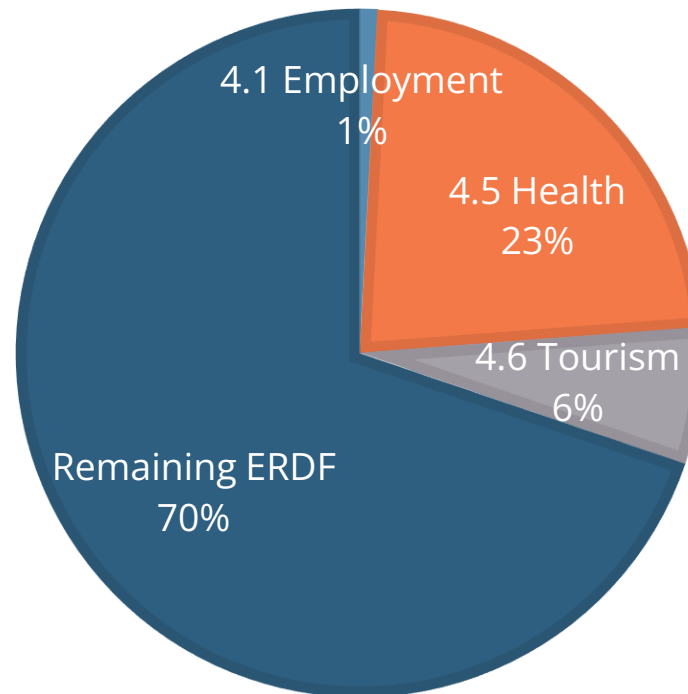
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ERDF P5

■ 4.1 Employment ■ 4.5 Health ■ 4.6 Tourism ■ Remaining ERDF





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www.nweurope.eu/projects-themes

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Projects & themes

Discover our 2021-2027 projects



Support to projects

Access the project implementation resources



Project partners

Meet the organisations financed by the Programme



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How to get through the application process ?

IDEA



Application process

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FOURTH CALL FOR PROPOSALS

opened on 15 November 2023



APPLICATION STEP 1

closing on 21 March 2024



APPLICATION STEP 2

closing on 26 September 2024



NOTIFICATION & PROJECT START

December 2024



Success at Step 1

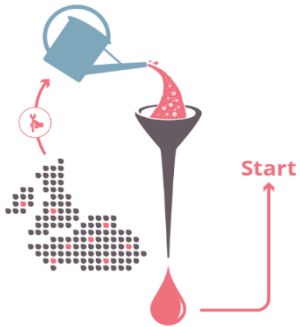
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STEP 1



- Budget
- Why transnational?
- A common problem and solutions
- A good fit?
- Key actors?
- Results?

See the Programme manual for tips!



Application form

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www.nweurope.eu/jems

Jems User Guidance

www.nweurope.eu/web/content/4599?unique=b48e511c4814cc4987c314a96624bf492324cac0&download=true



Application form

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Project overview

Application form

Project version (current) V. 1.0

A - Project identification

A - Project identification

B - Project partners

Partners overview

C - Project description

C.1 Project overall objective

C.2 Project relevance and context

C.3 Project partnership

C.5 Project Results

C.6 Project Time Plan

Application annexes

Check & Submit



Sections of the application form in step 1

- What to pay attention to in Jems
- Pre-submission check
It does not guarantee that a submitted AF is complete and declared eligible.
- Also see Word version of the application form on NWE website



Hints and tips

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Don't underestimate...

- time to **identify the common challenge** & research **existing projects**
- time to set up the **partnership**
- time for **drafting**
- time for the **translation of summaries**
- time to get to know and fill in **Jems**
- time to write in a **clear and understandable way (with external help?)**

And remember... **"Less is more, simple is best"**



How to get support

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Key reference documents

Interreg Programme document

Programme Manual

NWE Territorial Analysis



Other guidance documents

SO Factsheets, FAQ, intervention logic infographic,
application process infographic,
application form (Word)...



www.nweurope.eu



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Get in touch with your Contact Point

www.nweurope.eu/contact-points





How to find partners

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Sign up to the NWE online community

www.nweurope.eu/programme-2021-2027/nwe-online-community/

The screenshot shows the homepage of the Interreg NWE Online Community. The header is dark blue with the Interreg logo and European Union flag on the left, and navigation links (Home, Find Partners, Browse Ideas, Sign in, Sign up) on the right. Below the header, there are two blue boxes on the left: one with '1031 ORGANISATIONS' and another with '43 PROJECT IDEAS'. The main content area features a large grid of images. Overlaid on this grid is the text 'Interreg NWE' in large blue letters, and a red banner at the bottom right with the text 'Online Community' in white. A small circular icon with the number '6' is visible in the bottom left corner of the grid.



How to keep up to date

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Sign up for the NWE newsletter

Stay informed

[→ Registration form](#)

Join our newsletter to stay up-to-date with the latest news from Interreg NWE.



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Thank you
