

Interreg



Co-funded by
the European Union

North-West Europe

Project Ideas Forum

Connecting partners, inspiring change

Paris, 7 December 2023



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Moderator

GERDIE SCHREUDERS

Priorities

1. Climate and environment
2. Energy transition
3. Circular economy
4. Innovation and resilience
5. Inclusive society



PROJECT IDEA POSTER EXHIBITION

Check out project ideas
in the plenary room and
first floor hall

Agenda (morning)

09.40 – 09.45

WELCOME SPEECH

09.45 – 10.45

**WHY COOPERATE IN NORTH-WEST EUROPE?
HOW TO DEVELOP A SUCCESSFUL PROJECT?**

10.45 – 11.15

COFFEE BREAK

11.15 – 12.05

BREAKOUT SESSIONS #1

1. Climate and environment
2. Energy transition
3. Circular economy
4. Innovation and resilience
5. Inclusive society
6. NWE essentials: what does the Programme expect?

12.10 – 13.00

BREAKOUT SESSIONS #2 (REPEATED)

Agenda (afternoon)

13.00 – 14.00

LUNCH

14.00 - 15.15

PROJECT IDEAS MEET-UPS

15.15 – 15.30

**CONCLUSIONS, LAST TIPS & ANNOUNCEMENT OF THE
WINNER OF THE INTERREG NWE QUIZ!**

15.30 – 17.15

COFFEE, NETWORKING & COACHING



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WIFI

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www.nweurope.eu/piforum2023



Interreg North-West Europe (NWE)



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Anne Wetzel

Director of the Europe department

Région Hauts-de-France

Managing Authority of the NWE Programme



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Why cooperate in North-West Europe?

Emilie Arfaux

Member State representative for France
Chair of the Interreg NWE Programme

Sébastien Delpont

Co-founder Ressorts & Administrator Global Energiesprong Alliance
Partner in the MUSTBE0, E=0 and Circular Reno projects

Moray Gilland

Head of Unit for Macro-regions, Transnational / Interregional / External
Cooperation, Enlargement, DG Regio - European Commission

David Grzegorzewski

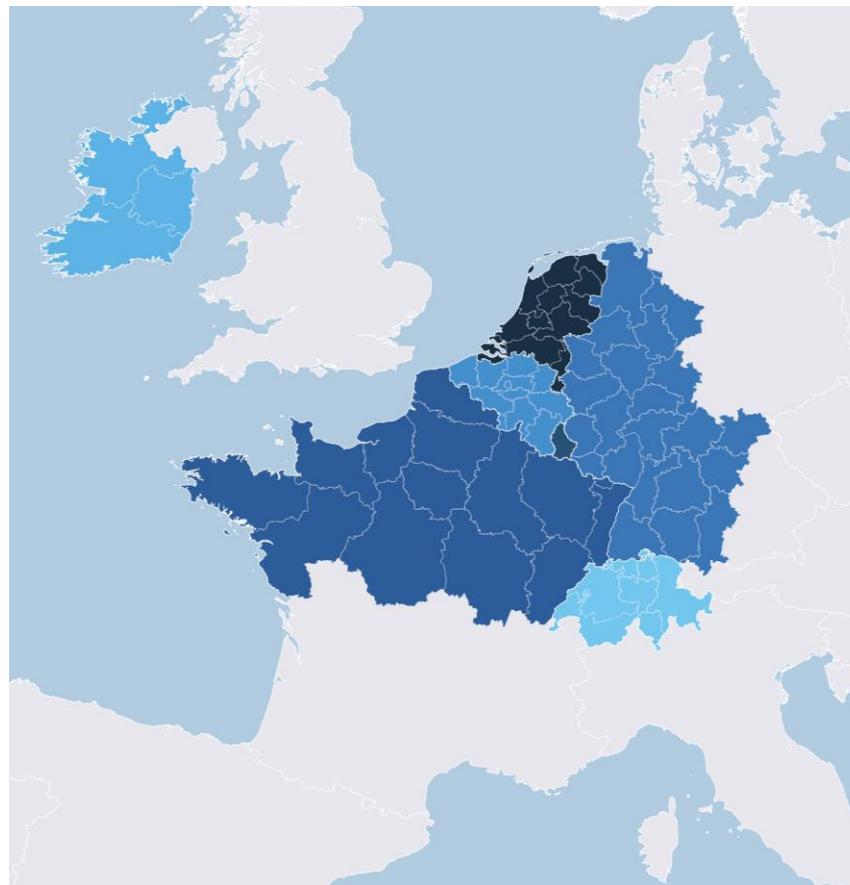
Programme Director, Interreg NWE

Interreg NWE 2021-2027

7 countries

Total budget:
€310,480,455

Co-funding rate:
up to 60%



© EuroGeographics Association for the administrative boundaries (NUTS regions)

Programme priorities

Priority 1



Climate and environment

SO 2.7

Nature protection and biodiversity

SO 2.4

Climate adaptation and disaster risk prevention

Priority 2



Energy transition

SO 2.1

Energy efficiency

SO 2.2

Renewable energy

Priority 3



Circular economy

SO 2.6

Circular and resource efficient economy

Programme priorities

Priority 4



Innovation and resilience

SO 1.1

Innovation capacities
and the uptake of
technologies

Priority 5



Inclusive society

SO 4.1

Access to employment

SO 4.5

Access to healthcare

SO 4.6

Culture and sustainable tourism



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How to develop a successful NWE project?

Sarine Barsoumian

Head of Unit – Projects, Interreg NWE

Alexandre Colombani

Head of Unit – Development and Communication, Interreg NWE

Julie Leblois

Scientific Collaborator, Elevéo asbl
Lead partner of the HappyMoo and HoliCow projects

**What the Programme is looking for
across all priorities**

Territoriality

Cooperation

Impact

What makes a good project?

A clearly defined **need** and **territorial relevance**

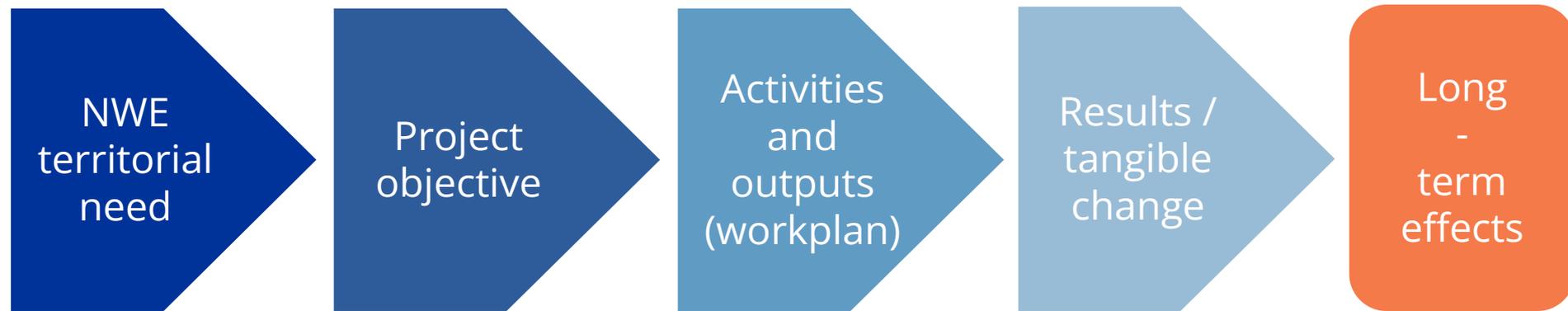
A strong contribution to Interreg NWE **Programme objectives**

Going **beyond existing approaches**

A **transnational partnership** to reach project objectives

What makes a good project?

A strong project intervention logic



Application process in 2 steps

STEP 1

- Territorial challenge
- Transnational relevance
- Strategic fit
- Partnership concept
- Expected results

STEP 2

- Work package structure
- Activities, deliverables and outputs
- Phases of the project
- Budget

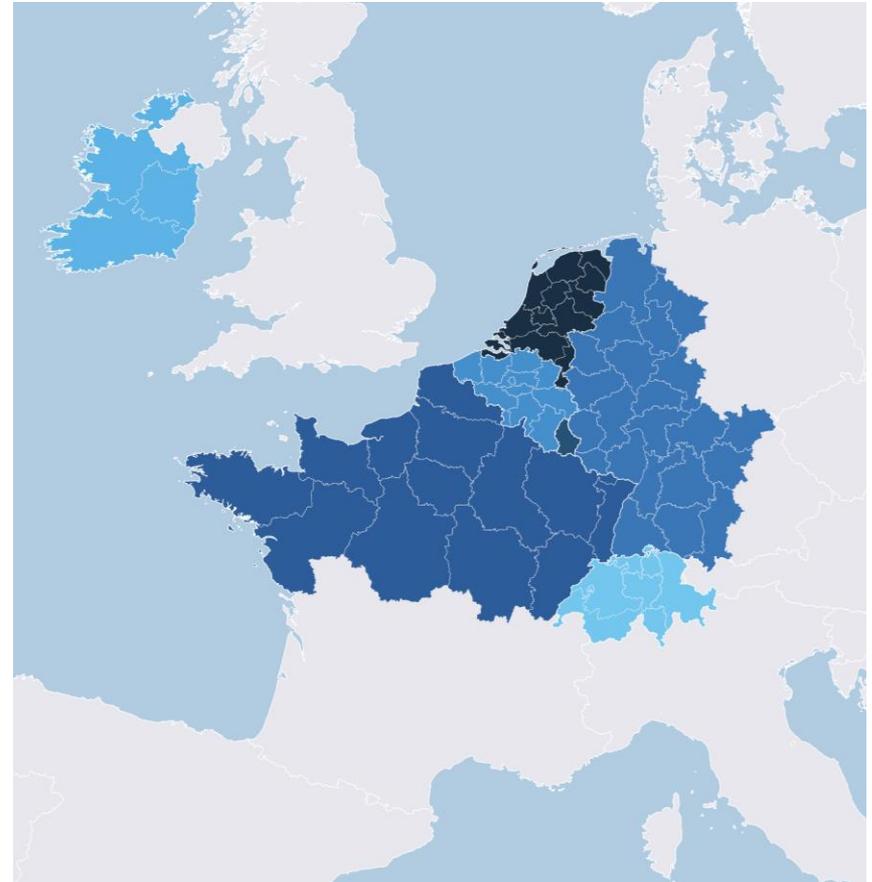
Types of activities

A **combination** of the following activities :

- Elaboration and implementation of **joint strategies and/or action plans**
- Joint development and implementation of **pilot actions testing tools and/or solutions**
- **Capacity building** and awareness raising activities (incl. joint trainings)

Who can apply?

- **3 partners** from 3 different countries
- At least **2 partners from the NWE area**
- **Organisations outside the NWE area** can join if well justified
- **Roles** : Lead partner,
Project partner,
Associated organisations



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Who can apply?

Local / regional / national
authorities

Universities,
public research centres

**TARGET
GROUPS**

SMEs and business
support organisations

Sectoral associations,
NGOs

Call 4

Main features

Regular projects



Partnership

3 partners from 3 countries (2 NWE)
Check PM for further guidance



Duration

No specification other than
all projects must be completed by 30/06/2029



Budget

No specifications regarding amount;
up to 60% co-financing



Prep costs

€50,000 TEC
(Total Eligible Cost)

Call 4 Milestones



15 Nov 2023

Call 4
opening



21 Mar 2024

Step 1
deadline



June 2024

Get notified
and start
Step 2



26 Sep 2024

Step 2
deadline



Dec 2024

Get notified
and start
your project!

Hints and tips for applicants

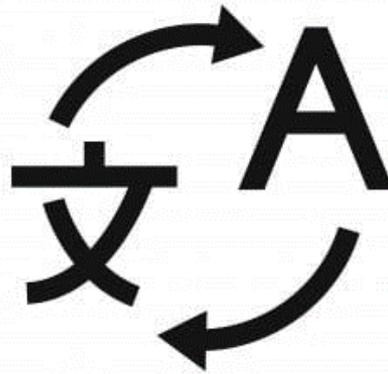
Why Interreg NWE and not other programmes (EU or national)?



- Territorial relevance to NWE specifically
- Necessity of transnational collaboration
- Needs vs Programme objectives

Hints and tips for applicants

European language ↔ Scientific or usual language



- To understand the Programme needs
- To make your point understandable by the Programme
- By yourself, consortium partner or external help

Hints and tips for applicants

- Capitalise from the past (projects, data, partnership)
- Build your partnership
 - Trust
 - Complementary skills
- Foresee **concrete** results
- Don't under-estimate communication (inside and outside the project)



How to get support?

Get in touch with your Contact Point

www.nweurope.eu/contact-points/



How to get support?

Sign up to the NWE online community

www.nweurope.eu/programme-2021-2027/nwe-online-community/

1031

ORGANISATIONS

43

PROJECT IDEAS

Interreg NWE

Online Community



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COFFEE BREAK

30 minutes

Pagode + first floor



Breakout sessions



Climate and environment

Pagode (Ground floor)



Energy transition

Salon Poseidon (First floor)



Circular economy

Salon Calypso (First floor)



Innovation and resilience

Salon Atlantide (First floor)



Inclusive society

Salon Océanos (First floor)



NWE essentials

Salon Neptune (First floor)



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LUNCH BREAK

1 hour

Pagode





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Project idea meet-ups

Helene Schabasser

Development Officer, Interreg NWE

Project idea meet-ups

Key questions for step 1

Challenge and need: What **problem** is your project addressing in the NWE territory? Which **NWE thematic priority** does your project address?

Transnationality: Why is **territorial cooperation** at the NWE level needed for your project?

Partnership: What **type of expertise** is needed to reach your project results?

Results: Which **results** are you aiming for?



Project Ideas Forum

Conclusion

David Grzegorzewski
Programme Director, Interreg NWE



Interreg North-West Europe (NWE)



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