Interreg North-West Europe
EUROPEAN UNION
European Regional Development Fund

NWE making an impact!

Thematic workshop “Modernising health services”

5 December 9:30 -11:30

Madara Rancane – Olivier Rohas – Rita McGarvey

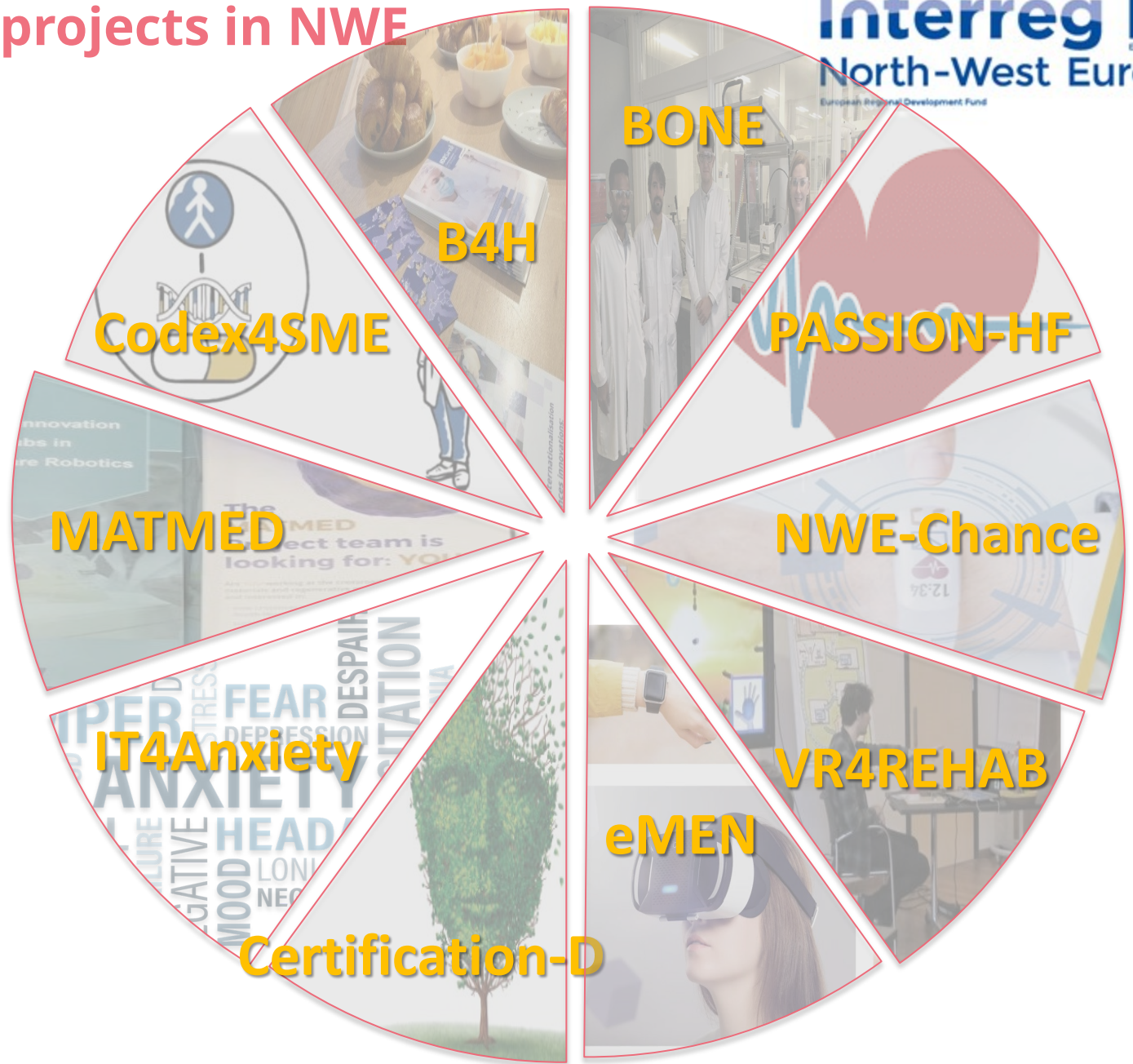
Investing in Opportunities

Agenda

- Presentations of projects eMEN and Boost4Health
- Panel discussion
- NWE call for capitalisation
- Roundtable discussion

Thematic workshop - *Health*

Health projects in NWE



Thematic workshop - *Health*

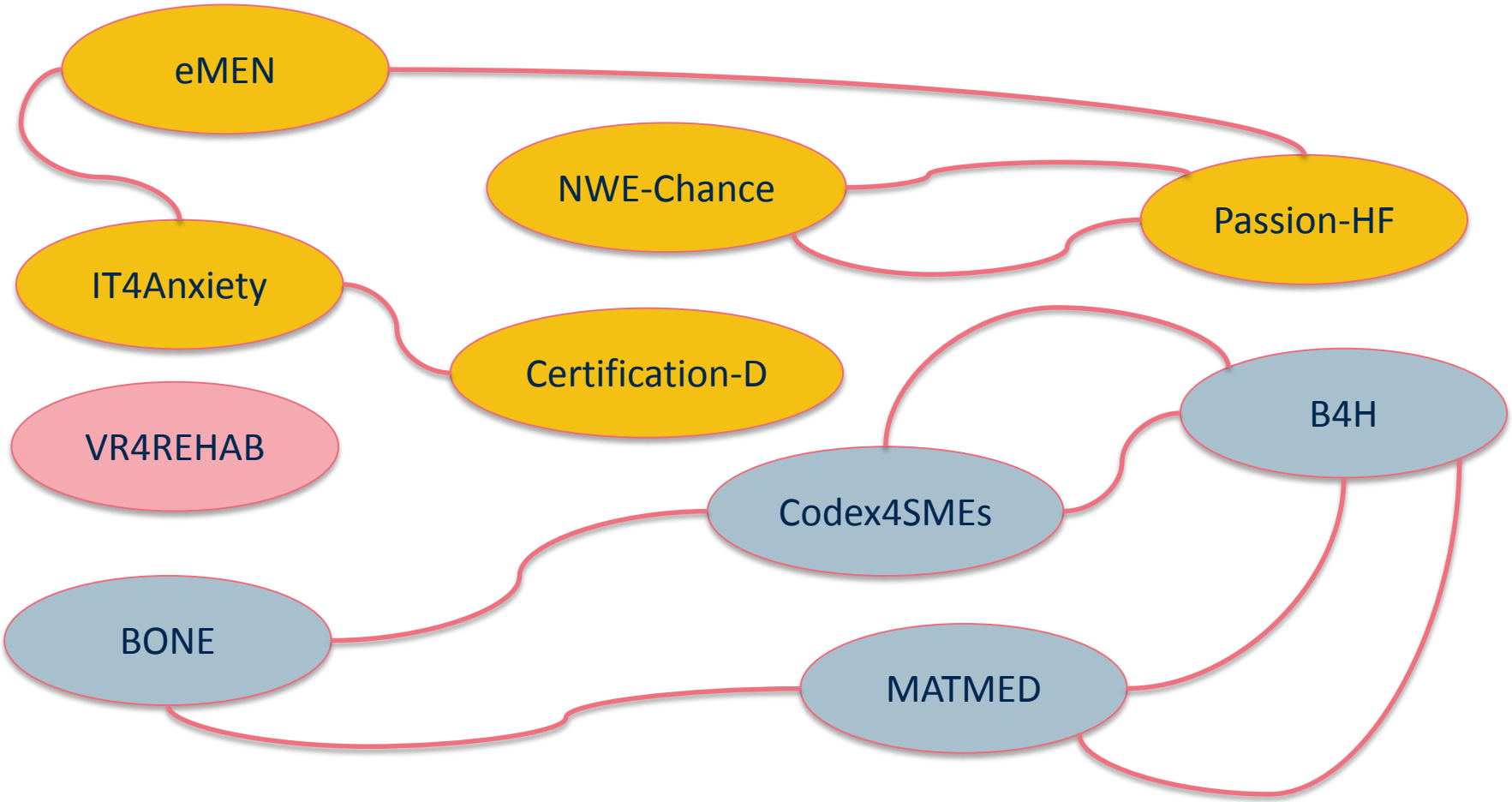
Health projects in NWE - Figures

- 10 projects
- 120 partners
- 44 million euros total budget
- 26 million euros ERDF

→ 7% of the allocated NWE ERDF

Thematic workshop - *Health*

Health projects in NWE – shared partners make a network



Thematic workshop - *Health*
Achieving and sustaining results

Lessons learnt from the **IVB period** :

- Difficulty to have projects achieve concrete and tangible results (which can be quantified); focus on activities and outputs rather than on results
- Partnerships tend to dissolve as soon as the project funding period ends
- No follow-up and / or absence of uptake or roll-out of project results.

Thematic workshop - *Health*
Achieving and sustaining results

In the end, difficult to evaluate project contribution to **cohesion policy** :

- Are project results really benefitting to stakeholders beyond the partnerships? to the NWE territory as a whole?...
- Does the project contribute to the reduction of disparities in NWE?

More generally : do the long term benefits of funded projects outweigh their initial costs?

Thematic workshop - *Health*

Achieving and sustaining results

What's new in the current programme?

- Mindshift : need to quantify and estimate LTE when designing the project concept
- LTE becomes a compulsory work package - *example of a project which is successfully implementing LTEs?*
- Capitalisation strategy offers new tools to support durability of project results (events, call for cap, visibility through com tools…)
- Long term effect follow-up meeting (18 months after project closure)

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eMEN

e-mental health innovation and transnational implementation platform North West Europe

Oyono Vlijter – Arq Foundation (NL)

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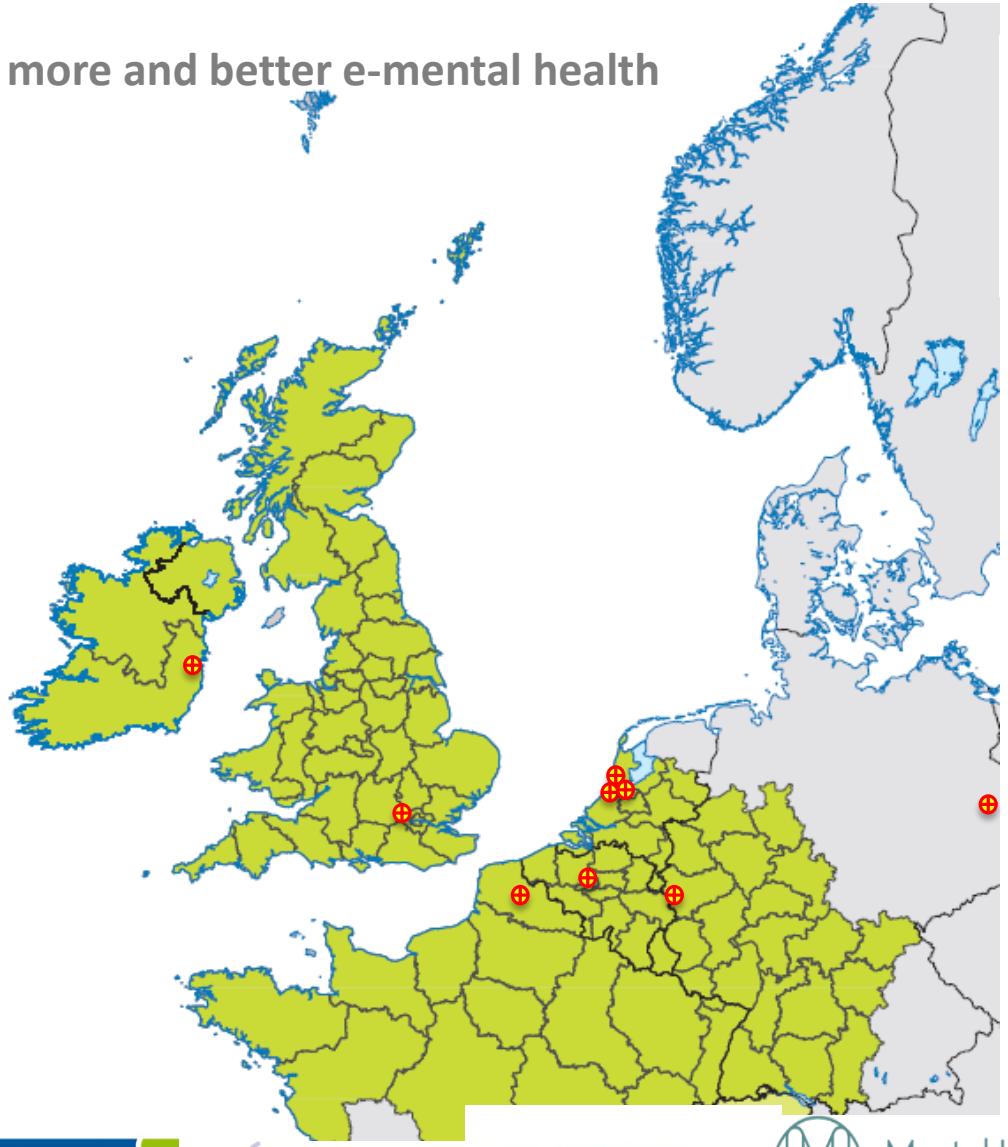
eMEN: a new strategy for more and better e-mental health

Total budget:
5,36 million euro

Interreg funding:
3,22 million euro

Duration:
48 months

June 2016 – May 2020



arq Psychotrauma Expert Groep

VU VRIJE UNIVERSITEIT AMSTERDAM

LVR Qualität für Menschen

Aktionsbündnis Seelische Gesundheit

DGPPN Deutsche Gesellschaft für Psychiatrie und Psychotherapie, Psychosomatik und Nervenheilkunde

Mental Health Foundation

pulso Passionate people, healthy organisations

interapy Sneller Beter

THOMAS MORE

Mental Health Reform Promoting Improved Mental Health Services

EPSM Lille-Métropole

Centre Collaborateur OMS pour la recherche et la formation en santé mentale (Lille, France)

Why eMEN?

Societal Challenges
(speed of) economic, technological and societal change

• automation • artificial intelligence • employability • competition • data flows • social media
• terrorism • emphasis on self management • increasing effects of climate change!

Result
cognitive overload, mental health problems

Increased demand for mental health services
= increased costs for society

Solution: e-mental health

eMEN
e-mental health innovation and transnational implementation platform

- more successful eMH product development
- large scale (pilot) implementation
- increased use of eMH and 'blended' care
- better privacy protection
- up-to-date quality test methods for eMH products
- increased awareness
- European policy recommendations for implementation
- post project cooperation

!more affordable, accessible, effective and
empowering mental health support for everyone!

OBJECTIVE

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Promoting more affordable, accessible, effective and empowering mental health by operationalising a **transnational cooperation platform for e-mental health product innovation, development, testing, implementation and knowledge exchange.**

RESULTS, so far

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eMEN
European Regional Development Fund

- 7 eMH products developed and implemented in 9 pilots
- Number of end-users reached with pilots: 24.500!
- > 15 SMEs supported with eMH development and implementation
- 1 (draft) transnational policy recommendation for eMH implementation
- 5 conferences and 16 transnational thematic seminars; reaching >3000 eMH stakeholders (including 96 SMEs)
- 1 eMH product development and implementation toolkit
- > 50 meetings with national (e)mental health policy stakeholders
- > 130 eMEN platform stakeholders + cooperation with the 'eHealth Hub', business support network for eHealth (±1000 stakeholders)

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OUR
PRODUCTS

EMD app	EMDR 'game' therapy for people with PTSD
eWell	online therapy for primary care; for anxiety and depression
MIRROR	self test after experiencing a distressing event (PTSD)
Moodbuster	online treatment for depression; exploring the use of wearables
SAM screener	clinical screener for possible PTSD symptoms
Pesky gNATS	cognitive behavioural therapy game for children with depression
STOPBLUES	depression/suicide prevention intervention for the general population

General outcomes for partner regions

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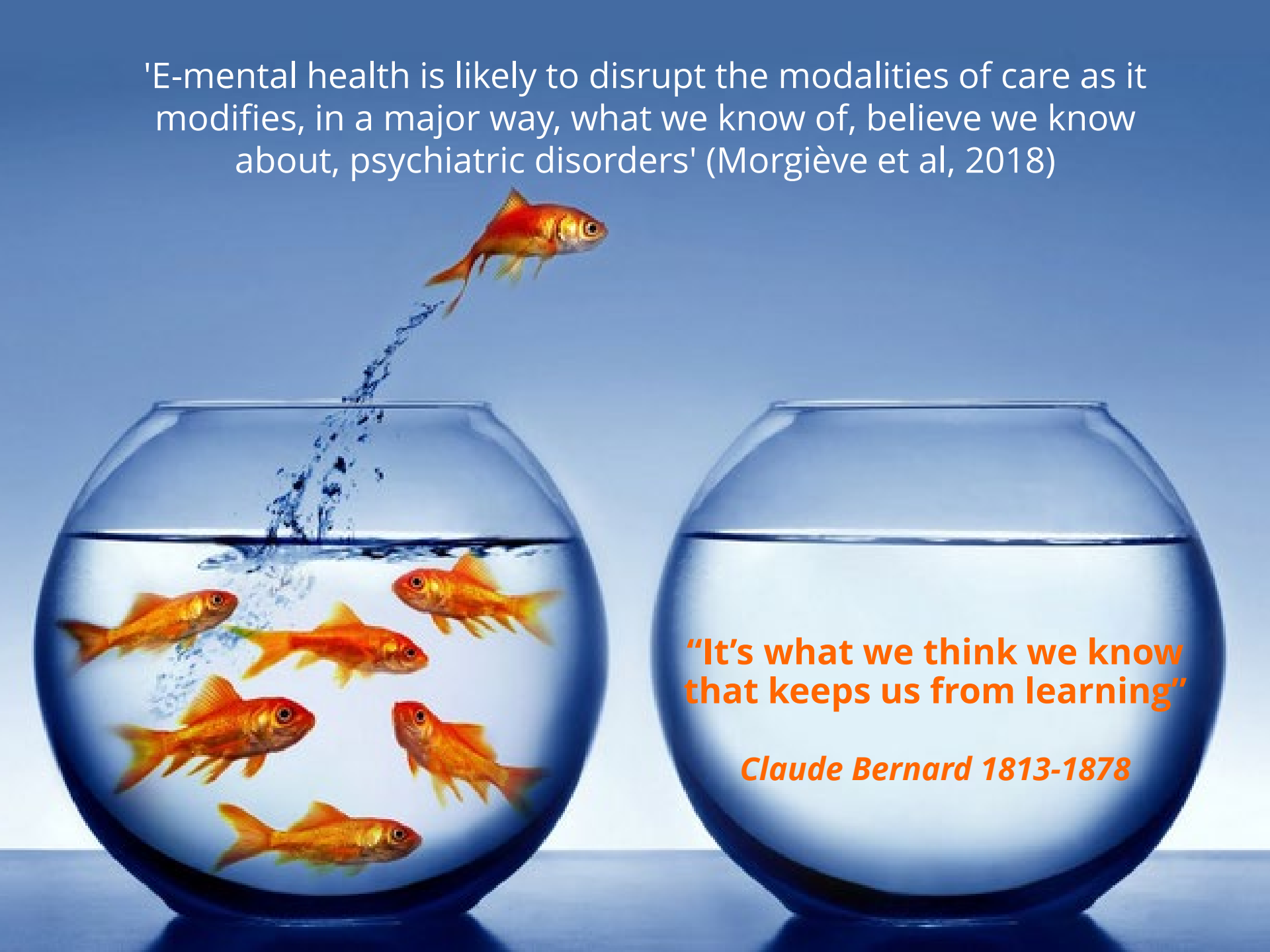
- More knowledge about eMH technology (effective and save use)
- Faster national eMH implementation through transnational cooperation
- More eHealth/gaming SMEs involved in the development of eMH
- More mental health service providers actively promoting the use of eMH
- More knowledge about ‘blended care’ treatment and eMH skills development in general
- National and European policy stakeholders actively informed about implementation challenges of eMH

'E-mental health is likely to disrupt the modalities of care as it modifies, in a major way, what we know of, believe we know about, psychiatric disorders' (Morgiève et al, 2018)



"It's what we think we know that keeps us from learning"

Claude Bernard 1813-1878

Thank you for your attention!

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B4H

Boost4Health - The Life Sciences Hub of NWE

Jana Fesseler – BioRegio STERN (DE)
Nicolas Labadie – Eurasanté (FR)

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Boost4Health

European Regional Development Fund

THEMATIC PRIORITY:

INNOVATION

Project objective: Support SMEs in the life sciences sector through coaching and financial support to bring their innovations closer to European markets

Connecting the networks of 11 leading life sciences regions in North West Europe

Explore international growth by crossing borders

Total project budget:
€4,3 million

www.nweurope.eu

TIMELINE:

2016 – 2020

EU FUNDING:

€ 2.64 m

The Boost4Health-Team

- **NL:** Noord-Brabant Development Agency (BOM) & Oost NL
- **UK:** Manchester Growth Company & Kent County Council
- **DE:** BioRegio STERN
- **DK:** Biopeople
- **BE:** Interface Entreprises U-Liège
- **FR:** ID2Santé, Eurasanté, Atlanpole Biotherapies
- **ES:** Biocat

Boost4Health goals

- Sustainable new business
- Knowledge sharing on internationalization activities
- Increase of the TRL level of SMEs
- Awareness of the market opportunities
- Stimulate the life sciences sector
- Creating jobs

Boost4Health for participants

- Access to a large network of experts, companies, research institutes
- Coaching activities
- Matchmaking activities
- Financial support via vouchers
  - Market access voucher 3000 €
  - Product validation voucher 5000 €; 14.999 €

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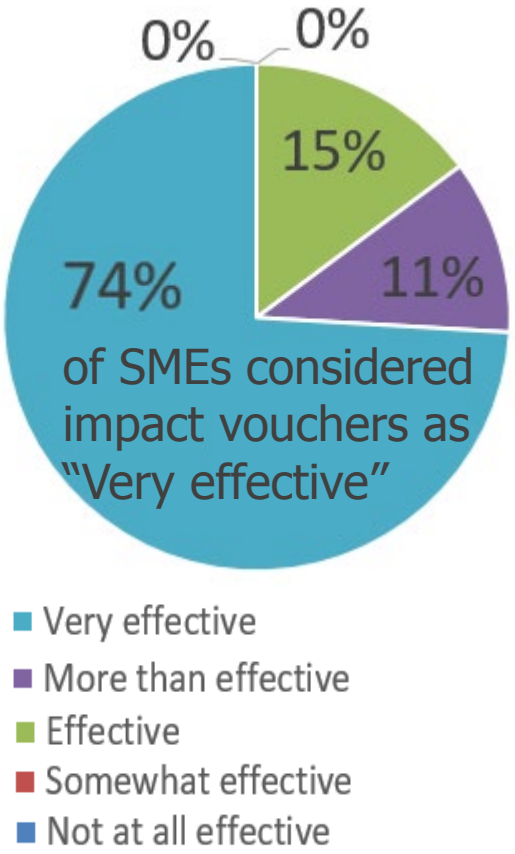
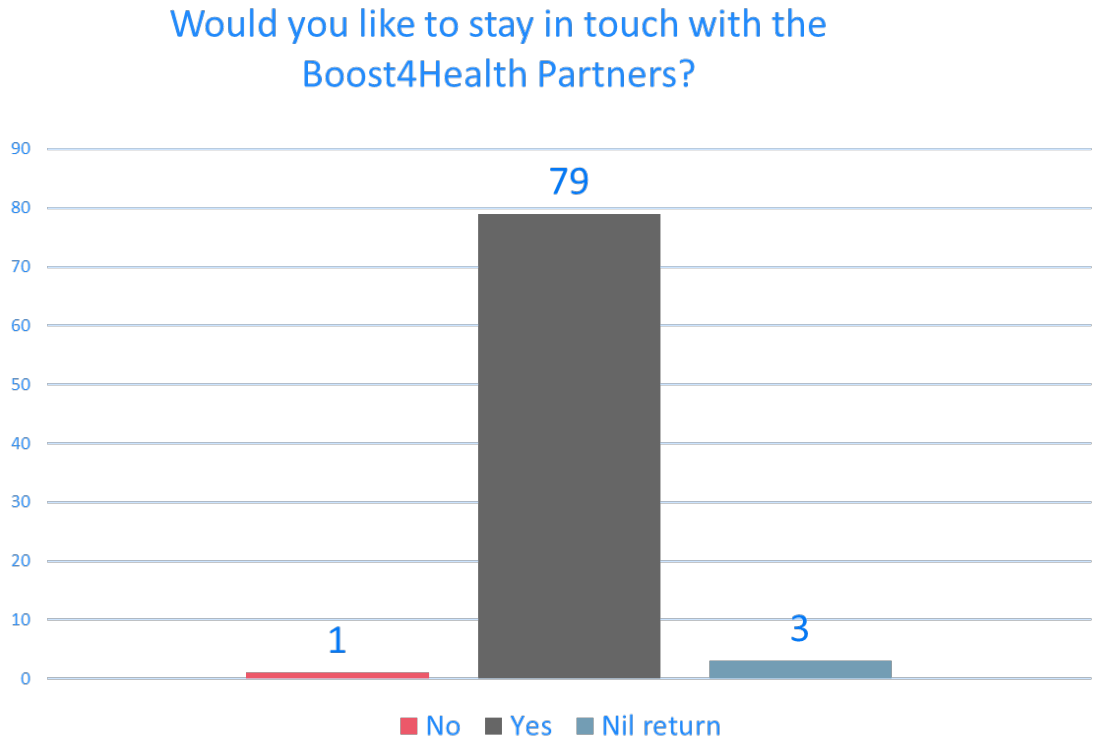
Outcomes of the project

- 420 SMEs involved in the ecosystem through coaching and matchmaking
- 232 SMEs supported with a transnational voucher
- €1,2M of direct support provided

Outcome for involved SMEs

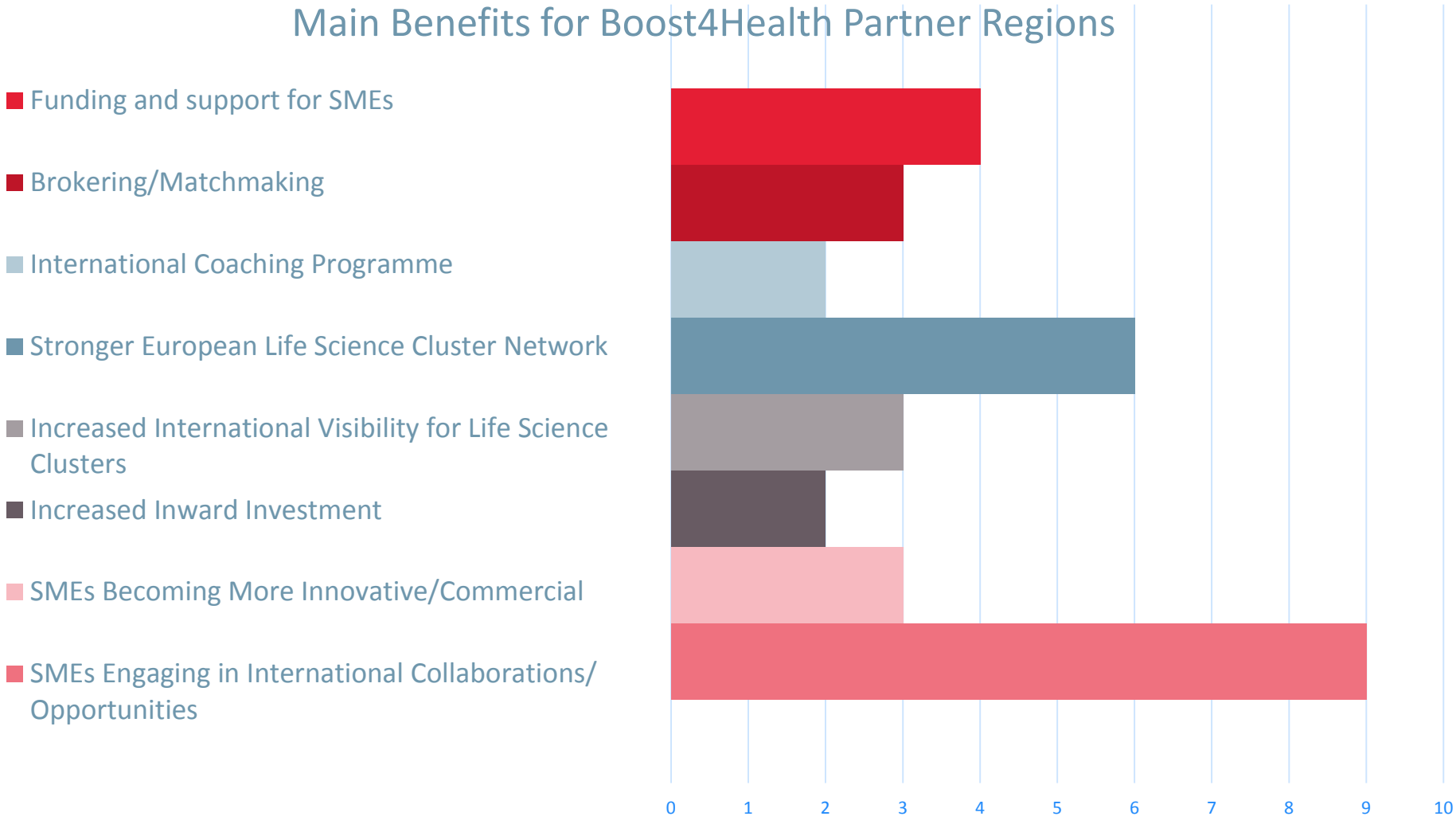
Effectivenss of 'Imapct voucher' in helping business with internationalisation





➔ 79% of SMEs like to stay in touch with the network

Outcome for involved partners



Thank you!

Panel discussion

Modernising health services in NWE

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NWE making an impact!

Call for capitalisation

Rita McGarvey, National contact point Ireland

Investing in Opportunities

Call for capitalisation
Rationale

- An open and transparent procedure
- An equal opportunity for all projects to apply (2 calls).
- One clear and unique objective : maximizing impact of successful project **results**

Call for capitalisation
Conditions

- The **current call for proposals** is open until 10 January 2020 to projects approved in calls 1 to 4.
- A **second call for capitalisation** will be organised at the end of 2020 for projects approved in calls 5 to 9, as well as the targeted call on renewable energy.
- **Duration *(maximum for both calls):*** until 31 December 2023

Call for capitalisation
Rationale

- **Capitalisation initiatives should :**

  - **Stem from well performing** projects with solid results to showcase

  - Build on existing project **results that have strong potential for further uptake**, roll-out and dissemination

  - **Go beyond what the project initially aimed for** (creating synergies, supporting unforeseen benefits, rolling-out results to new areas, stakeholders, sectors….)

  - Contribute to **reducing territorial disparities** by rolling-out or supporting further uptake of results

Call for capitalisation

Types of initiatives expected

Project results can be developed in **new geographical areas within NWE**

Project results can be developed in **new economic sector**

Project results can be developed towards **new type of target group/ type of stakeholders**

Call for capitalisation

Assessment criteria

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7 Assessment Criteria :

- Eligibility
- Context
- Objective
- Territorial relevance
- Partnership and cooperation
- Value for money
- Results

Call for capitalisation
Budget

- **€4.5m ERDF ring fenced for each call**.
- The **maximum ERDF grant rate for partners is 60%** of the total capitalisation project budget.
- Existing partners will keep the same grant rate as in the initial approved application.

Call for capitalisation
Partnership

- Existing project **partnerships can be adapted** or modified
- Not all partners need to be on board, **new partners can join**
- **LP should remain the same**, but WP leader can be another organisation
- More information in Terms of Reference and in addendum

Call for capitalisation

Application and assessment process

- **CPs lead** cap initiative development phase
- **Impact event on 4 - 5 December to** get further guidance, feedback, find partners etc…
- **Submission by email** 10 January 2020 12:00noon CET
- **Assessment** by JS panel
- **Decisions** taken by the MC on 12 February

Call for capitalisation

6 key points for applicants

- **Follow the guidance in the ToR** – everything is there!
- Build on a **successful project result** and focus your cap. initiative on how to roll it out / support its uptake.
- Keep in mind the **territorial aspect** : what territories to involve and why? How does it contribute to reducing disparities?
- Be sure to have the **right partners on board**, and that all partners have an active and useful role.
- Do **not duplicate project Long Term Effects**
- **Get in contact with CPs!**

Call for capitalisation
Timeline

10 Jan. 2020 (12:00 noon): closure of call 1 followed by JS assessment.

12 Feb 2020: Decision at MC18

End of 2020: Call 2 opening

Further Information - www.nweurope.eu

Roundtable exchanges

Modernising health services in NWE

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