Working Conference
EMPOWERING NEIGHBOURHOODS
FOR CLIMATE ACTION
ARNHEM 10 &11 APRIL 2019

Facilitation & Providing Services

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GEMEENTE Arnhem
Climate Alliance
Interreg North-West Europe Climate Active Neighbourhoods

[Video]

Energy Agency Rhineland-Palatinate

SITUATION

- Oftenly neighbourhood concept (or other) in place
- Vast range of measures proposed
- Multiplicators disconnected to strategy or process
- Confusion

SITUATION

Every journey starts with a first step…

or

…every journey proceeds with the next step

AIM

- start…
- restart…
- realign…
- focus…

… the process of neighbourhood improvement:

- prioritise
- find / define interfaces for EA RP support

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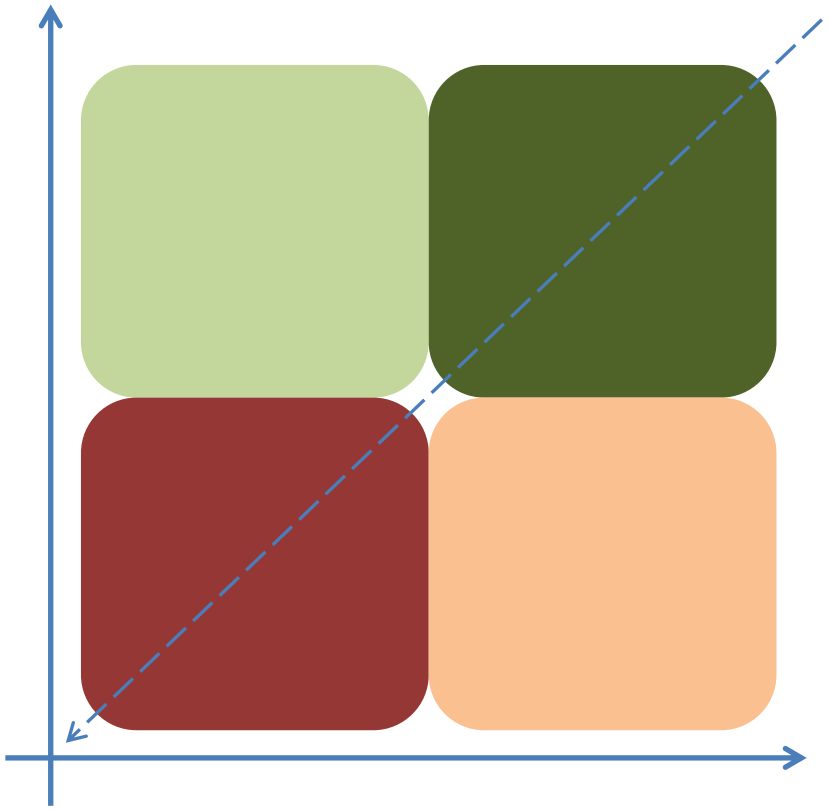
FORMAT

- interactive
- facilitated
- workshop style
- partners / multiplicators as local experts

THE MATRIX

- after prioritising measures (glue dots)
- to find an appropriate set of measures
- to outline a rough schedule



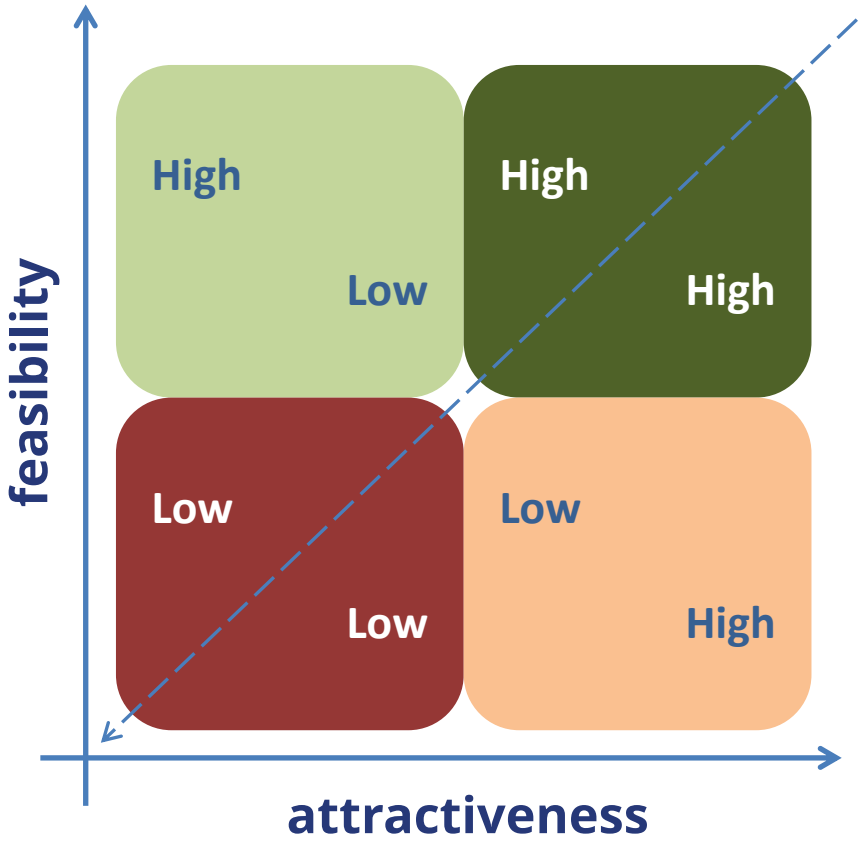
THE MATRIX

- feasibility:

  ...with your own resources (or with whose help / whom to activate) ?
  ...in a reasonable time?

- attractiveness:

  ...does it draw attention to your issues?
  ...is it recognisable?
  ...does it attract (target group) people to act?
  ...is it „sexy“?



QUESTIONS & ANSWERS

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Thanks for your attention

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