



## **Supporting sustainable local economy in North-West Europe.**

Climate Active Neighbourhoods: Final Conference,  
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## **Strategies and experiences in fighting against energy poverty**

Brest métropole

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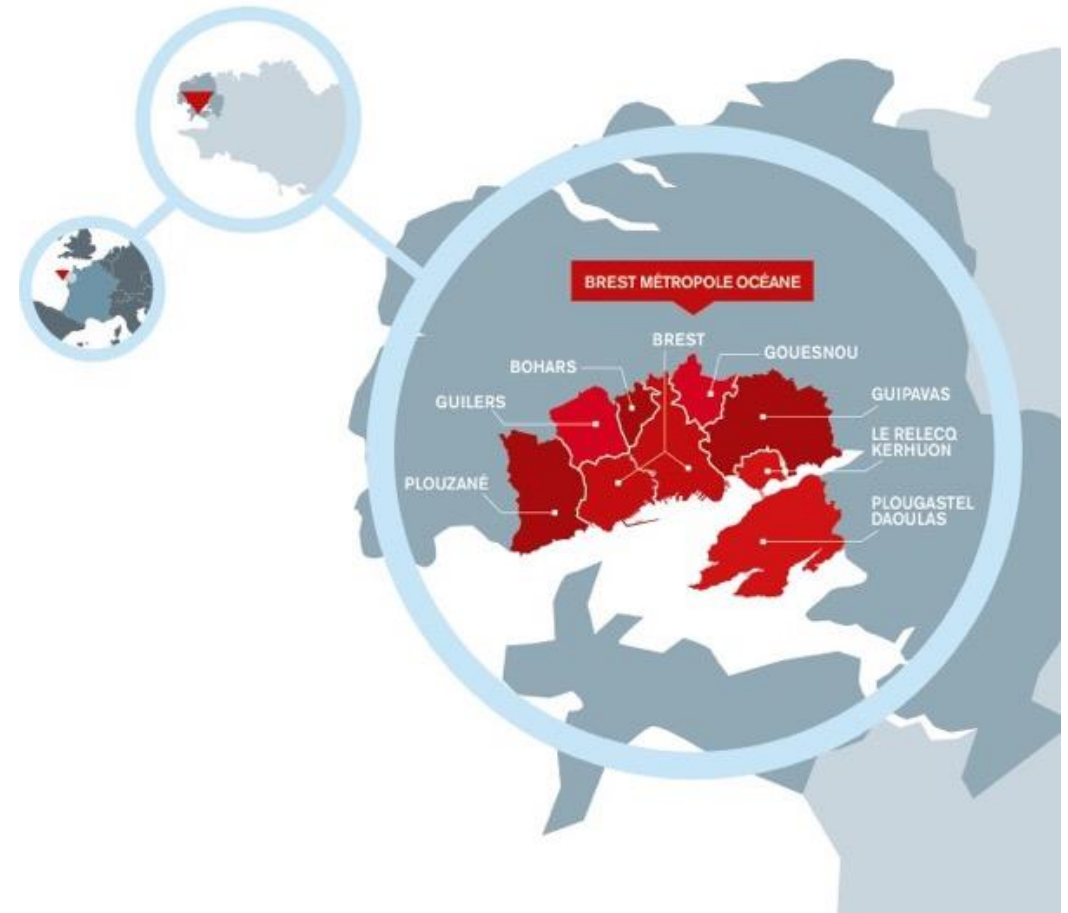
# Profile of the territory

## BREST METROPOLIS IN FIGURES :

- 8 municipalities
- 215,000 inhabitants - at the heart of a working area of 420,000 inhabitants
- 2<sup>d</sup> metropolis of Brittany (3,3 millions inhabitants)
- 30,000 students, including 3,000 international students
- Total employment Brest métropole : 107 605 (of which 12,2% social & sustainable economy)

## MAINS SECTORS OF ACTIVITY :

- Maritime Industry and Marine Sciences
- Digital technology
- Banking/ insurance
- Food industry
- Health care
- Defense



# Objectives and strategy – the local Climate Plan



#CitiesOFTOMORROW



	By 2030	By 2050
Reductions in GHG emissions	- 34 %	Divide by 3,8
Reductions in energy consumption	- 20 %	- 50 %
Production of renewable energy*	28 %	

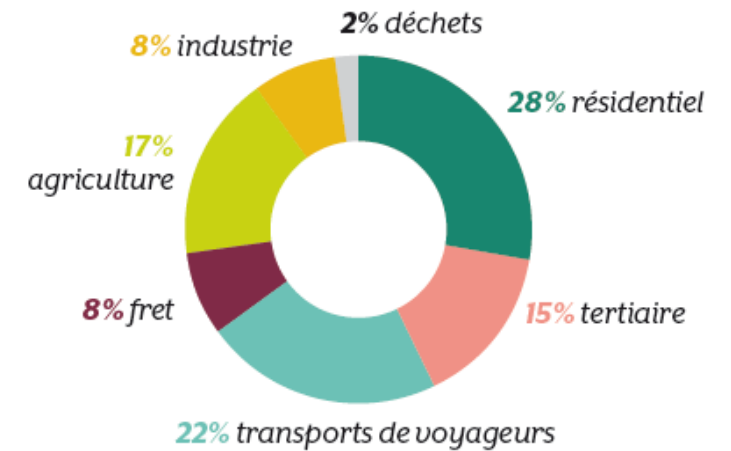
\*(part of the local production in the local consumption)

## Action plan



60 actions in 13 sectors : housing, mobility, economy, agriculture and food, urban planning, renewable energy, air quality, waste management, climate change adaptation, carbon storage, citizen engagement, governance and funding, exemplarity of the metropolis

## GHG emissions



Almost 900 000 teq CO2 per year (2010)



# CAN SME – 2021/2023

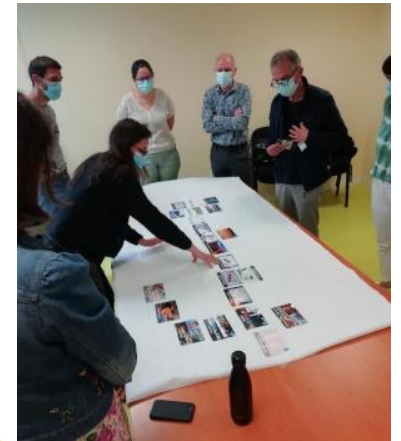
Brest Métropole (3 departments involved : Housing, Social development & Economic development) with local energy agency Ener'gence and association "Compagnons Bâisseurs de Bretagne"

AIM : help SMEs in the implementation of simple and quick solutions to reduce their energy consumption.

TARGET GROUP : business managers & employees / empowered to **take action in their work environment as well as in their private life.**

SPECIFICITY of Brest metropole approach :

- Focus on staff that could be affected by **energy poverty**
- Help them find solutions, in particular by proposing actions for companies of the **social and solidarity economy sector.**



## Focus on « Maison des sens »

November 2022 : public event called “Maison des sens” within the 5th edition of “Climat declic” festival & during the second edition of the national Day against Energy Poverty.

AIM : to raise awareness on fuel poverty, to provide advices and to promote CAN SME activities of Brest Metropole targeting small businesses and shop keepers.



### Video : testimonies of people helped

Energy poverty is a big challenge that the metropole wishes to highlight more. 20,000 households could be concerned by this issue in and around Brest.

