

Project Ideas Lab

Prepare for the fifth call for project proposals

Moderators: Rebecca Grossberg, Interreg NWE Project Officer– Joint Secretariat, and Nicole Skirde-Vural, Interreg NWE Contact Point in Luxembourg

9.00 – 10.00 Bar Foyer and Salon Bleu	REGISTRATION AND WELCOME COFFEE Come early to network with people interested in applying for Interreg North-West Europe funds and check out the project ideas in the poster exhibition
10.00 – 10.10 Grande Salle	WELCOME <i>Sabine Stölb, Ministry for Sustainable Development and Infrastructure, Grand Duchy of Luxembourg</i>
10.10 – 10.15 Grande Salle	INTRODUCTION TO THE INTERREG NWE TEAM AND ICE-BREAKING ACTIVITY Meet the Interreg NWE people who can help you develop your project idea and network
10.15 – 10.30 Grande Salle	THE NORTH-WEST EUROPE PROGRAMME: INVESTING IN OPPORTUNITIES <i>Ruut Louwers, Interreg NWE Programme Director</i>
10.30 – 11.00 Grande Salle	THE APPLICATION PROCESS: HOW TO SUCCEED <i>Olivier Rohas, Interreg NWE Project Officer – Joint Secretariat, and Angela Tietz, Interreg NWE Contact Point in Germany</i> How to prepare a successful application
11.00 – 11.30 Bar Foyer and Salon Bleu	COFFEE BREAK Check the poster exhibition to identify the project ideas you want to discuss in the afternoon session and talk to like-minded people
11.30 – 12.30 Breakout rooms	INTERREG NWE THEMES EXPLAINED <i>Interreg NWE project officers, contact points</i> <ul style="list-style-type: none"> • Innovation: Helping enterprises innovate • Social innovation: Innovative solutions for social needs • Low carbon: Supporting the shift towards a low carbon economy and promoting sustainable transport • Resource and materials efficiency: New ways to produce more value with fewer materials

12.30 – 13.30 Bar Foyer and Salon Bleu	NETWORKING LUNCH Check the poster exhibition to identify the project ideas you want to discuss in the afternoon session and network with other participants
13.30 -15.00 Grande Salle One project idea per table	DISCUSS, MAKE PROGRESS ON YOUR PROJECT IDEAS AND FIND PARTNERS Get a better understanding of our intervention logic and, based on the project idea posters, discuss the projects of your choice with other participants <ul style="list-style-type: none">• Know your partners around the table• Present your project idea to potential partners• Discuss the projects following the structure of the intervention logic
15.00 – 15.15 Grande Salle	CLOSURE A few take-home messages to close the day
Until 17.00	STAY AND CONTINUE DISCUSSING PROJECT IDEAS OR ASKING QUESTIONS TO THE INTERREG NWE TEAM

STAY TUNED!

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