

## Draft agenda

# Project Ideas Lab

*Prepare for the fifth call for project proposals*

<p><b>9.00 – 10.00</b>          Bar Foyer and          Salon Bleu</p>	<p><b>REGISTRATION AND WELCOME COFFEE</b></p> <p>Come early to network with people interested in applying for Interreg North-West Europe funds and check out the project ideas in the poster exhibition</p>
<p><b>10.00 – 10.10</b>          Grande Salle</p>	<p><b>INTRODUCTION AND WELCOME SPEECH</b></p>
<p><b>10.10 – 10.15</b>          Grande Salle</p>	<p><b>ICE-BREAKING ACTIVITY AND INTRODUCTION TO THE INTERREG NWE TEAM</b></p> <p>Meet your neighbour and the Interreg NWE people who can help you develop your project idea</p>
<p><b>10.15 – 10.30</b>          Grande Salle</p>	<p><b>THE CHALLENGES OF THE NORTH-WEST EUROPE AREA</b></p>
<p><b>10.30 – 11.00</b>          Grande Salle</p>	<p><b>THE APPLICATION PROCESS: HOW TO SUCCEED</b></p> <p>Do's and don'ts to prepare a successful application</p>
<p><b>11.00 – 11.30</b>          Bar Foyer and          Salon Bleu</p>	<p><b>COFFEE BREAK</b></p> <p>Check the poster exhibition to identify the project ideas you want to discuss in the afternoon session and talk to like-minded people</p>
<p><b>11.30 – 12.30</b>          Breakout rooms</p>	<p><b>INTERREG NWE THEMES EXPLAINED</b></p> <ul style="list-style-type: none"> <li>• Innovation: Helping enterprises innovate</li> <li>• Social innovation: Innovative solutions for social needs</li> <li>• Low carbon: Supporting the shift towards a low carbon economy and promoting sustainable transport</li> <li>• Resource and materials efficiency: New ways to produce more value with fewer materials</li> </ul>

<b>12.30 – 13.30</b> Bar Foyer and Salon Bleu	<b>NETWORKING LUNCH</b>  Check the poster exhibition to identify the project ideas you want to discuss in the afternoon session and network with other participants
<b>13.30 -15.15</b> Grande Salle  One project idea per table	<b>DISCUSS AND MAKE PROGRESS ON YOUR PROJECT IDEAS</b>  Based on the project idea posters, discuss the projects of your choice with other participants, and get a <b>better understanding of our intervention logic</b>
<b>15.15 – 15.30</b> Grande Salle	<b>CLOSURE</b>  A few take-home messages to close the day
<b>Until 17.00</b>	<b>STAY AND CONTINUE DISCUSSING PROJECT IDEAS OR ASKING QUESTIONS TO THE INTERREG NWE TEAM</b>

**STAY TUNED!**

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