



GROSVENOR

Talking reuse with a large real estate company

About - As part of a refurbishment project in London, real estate company Grosvenor brought together different consultants to study reuse possibilities. Their findings have been communicated to the designers. The consultants pursued their research and enlarged their scope to include more general questions about reuse in the construction industry. They shared their results through guidebooks and webinars.

Challenges - Introduce a major real estate developer to the reuse of building materials. Guide design offices and consultants in their research. Start from a small-scale project to think about how to implement large-scale strategies.

Materials involved - Bricks, steel structure, roof slates, cast iron radiators, floor tiles, wooden floors.

London - UK - 2021 - Private procurement
Project Size : 400m2 - FCRBE partner : [Rotor asbl](#)
Project Owner : [Grosvenor](#)
Consultants, architects and engineering offices:
[Arup](#) - [Orms](#) - [Elliott Wood](#) - [HETA](#) - [ReLondon](#)

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