

The Farm to Fork Strategy

**For a fair, healthy and
environmentally-friendly
food system**

European Green Deal - *von der Leyen Commission*

European Union



Challenges to the EU food system

SOCIAL SUSTAINABILITY



Healthier diets –
reduce
overweight



Improve
animal
welfare



Social rights
workers in food
chain



Food
affordability

ENVIRONMENTAL SUSTAINABILITY



Tackle climate
change



Protect the
environment



Preserve
biodiversity



Reduce food
losses and waste



Circular bio-based
economy

ECONOMIC SUSTAINABILITY



Fairer incomes for farmers,
fishers & aquaculture
producers



Just
transition



New business & job
opportunities



Establish a sustainable food system that:



- **has neutral or positive environmental impact** of food production:
 - preserving and restoring the land and sea-based resources;
 - mitigate climate change and adapt to its impact;
 - reversing the loss of biodiversity;



- **ensures food security and public health:**
 - Access for everyone to sufficient, nutritious, sustainable food;
 - high standards of safety and quality, plant health, animal health and welfare



- **preserves the affordability of food**, while (a.o.):
 - generating fairer economic returns & fostering the competitiveness sector
 - promoting fair trade
 - safeguarding occupational health and safety
 - ensuring integrity of the single market



Food security and food safety are cornerstones of our food system, and will never be compromised



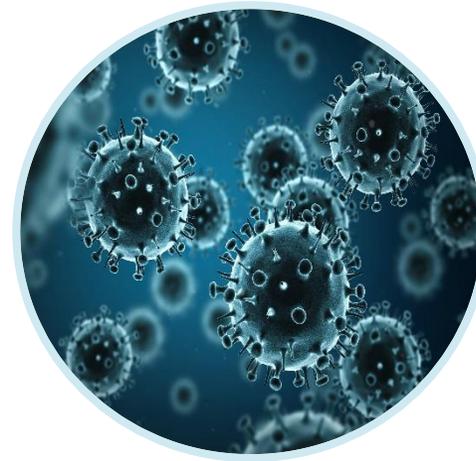
2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



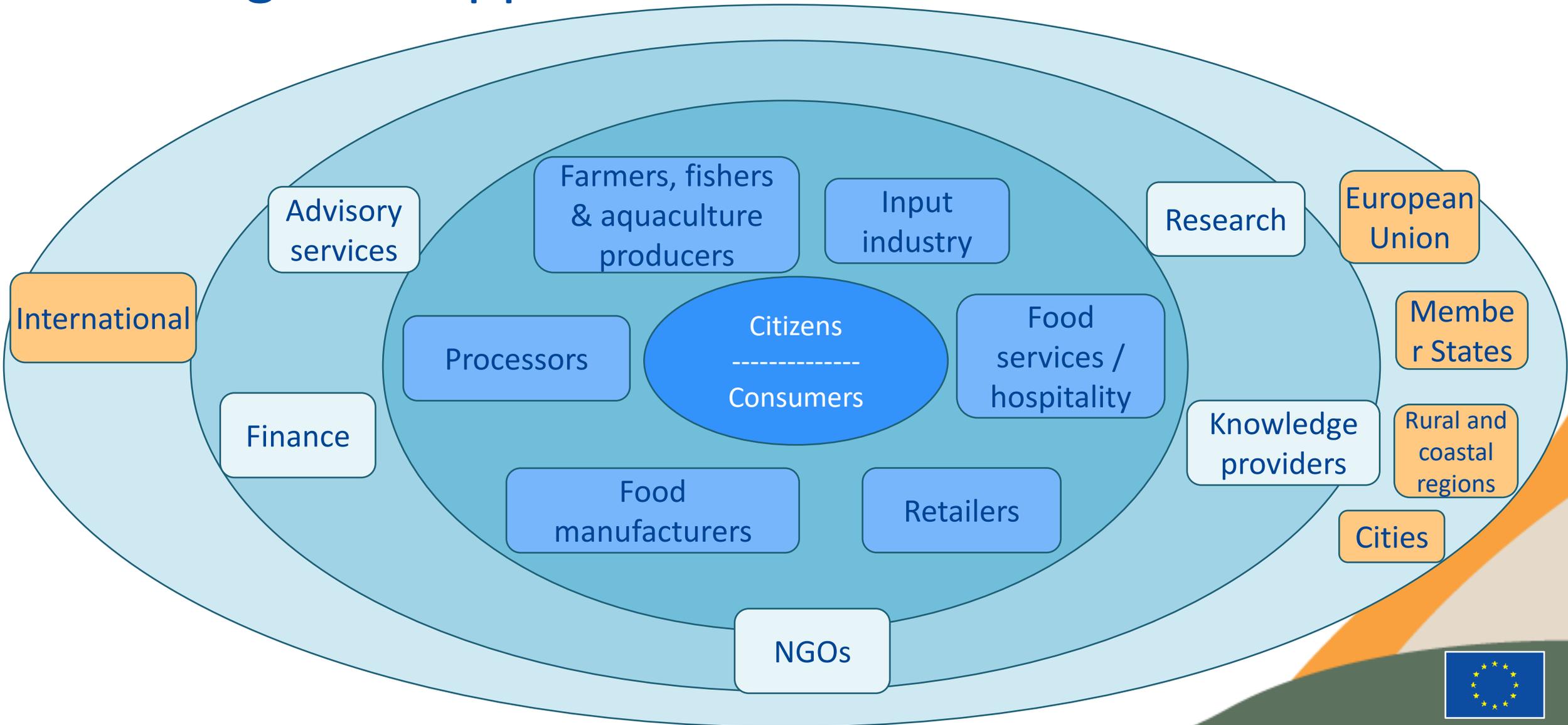
Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



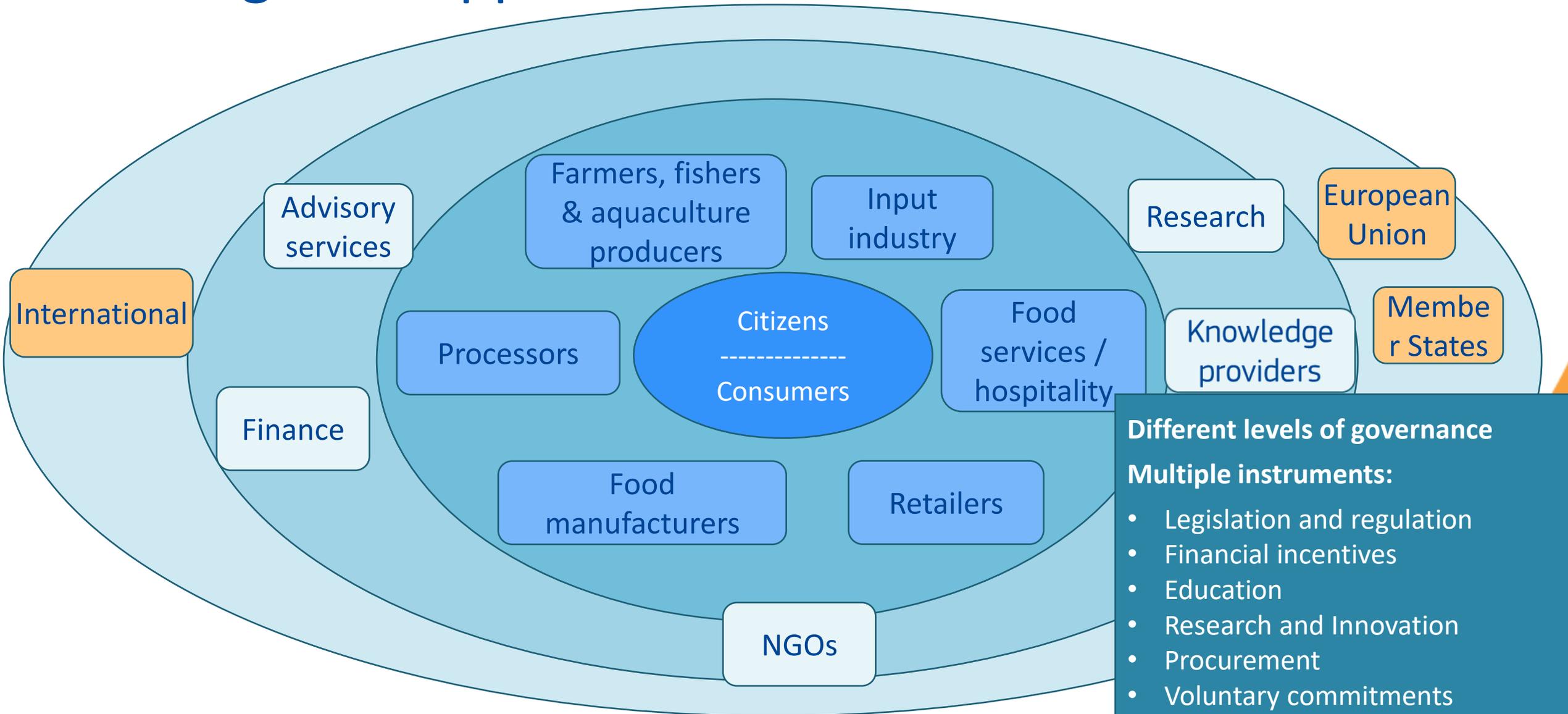
Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture**



| Integrated approach from farm to fork needed



| Integrated approach from farm to fork needed





| Concrete actions: overarching

Legislative framework for sustainable food systems (2023):

- Framework with **comprehensive set of general principles and requirements** on the sustainability of food systems
- Basis **to ensure policy coherence** at EU and national level; mainstream sustainability in food-related policies
- Provisions on **governance, collective involvement** of stakeholders

Development of a **contingency plan** (2021)
for ensuring food supply & security in times of crisis



Actions for various actors in the food system

Actions to ensure sustainable farming practices



Actions to stimulate sustainable practices by food industry and retail, hospitality and food service



Actions for sustainable fisheries and aquaculture



Actions to promote shift towards healthy, sustainable diets



Actions to reduce food loss and waste

Committed to reaching the UN SDG Target to halve food waste at retail and consumer levels by 2030, and reduce food losses along the food production and supply chains.



Proposal for EU-level targets for food waste reduction (2023)

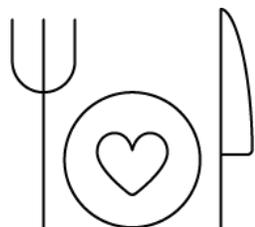


Revise EU rules for date marking ('use by' and 'best before' dates) (2022)



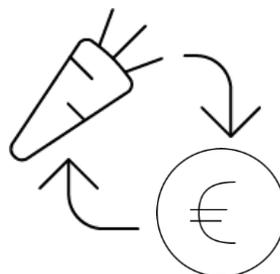
What aspects of a sustainable diet are important for you?

For Europeans, the most important aspect of a “sustainable” diet is that it is healthy; but two other aspects are mentioned by at least four in ten :



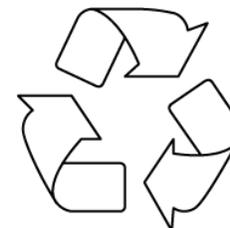
What you eat is
healthy for you

74%



What you eat
supports local
economy

50%



What you eat has been
produced in a way that
minimises waste

40%

EU Circular Economy Action Plan (2015) – food waste prevention: What have we achieved?

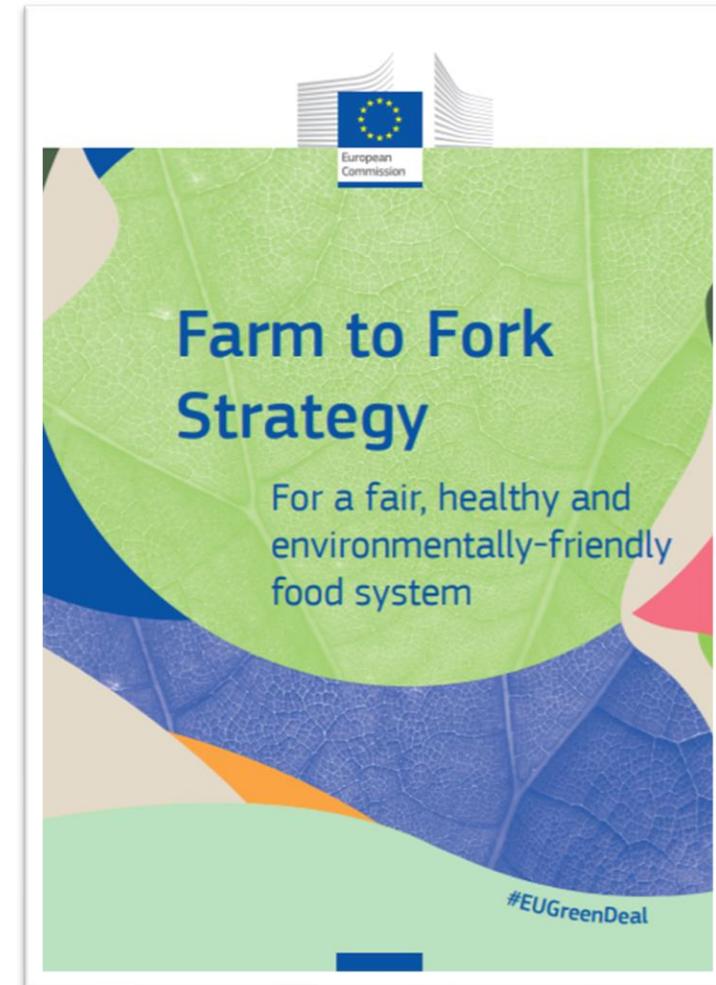


- EU Platform on food waste prevention
 - EU Platform on Food Losses and Food Waste (FLW)
 - Recommendations for action in food waste prevention
- Measure and monitor food waste (Waste Directive 2008/98/EC, as amended in 2018)
 - EU food waste measurement methodology
 - MS obligations to reduce food waste – national food waste prevention programmes
- Facilitate food donation
 - EU food donation guidelines
 - EU pilot project on food redistribution
- Optimise safe use of food in feed
 - EU guidelines on feed use of food no longer intended for human consumption
- Promote better understanding and use of date marking (in progress)



Next steps - Farm to Fork Strategy: Stepping up action against food loss and waste (I)

- **EU-level targets** for food waste reduction (proposal by 2023)
- Revise EU rules for **date marking** (proposal by 2022)
- Investigate **food losses** at production stage and explore ways of preventing them



| Promote better understanding and use of **date marking**

- Revision of **EU date marking rules** taking into account:
 - **Scientific advice from EFSA** to inform decision-making by food business operators on date marking, setting product shelf-life and defining other relevant information for food labelling (i.e. risk-based approach focused on food safety)
 - October 2020: advice on factors to guide choice between “use by” and “best before” dates
 - March 2021: other labelling aspects
 - **Consumer research findings:** further investigate how consumers themselves understand and use these dates. Identify possible options to increase their effectiveness in avoiding food waste (e.g. changes in terminology and/or format; presence/absence of “best before” date on food discarding behaviour...)
 - **Timing:** proposal by Q4 2022, following impact assessment/public consultation



Next steps. Farm to Fork Strategy: Stepping up action against food loss and waste (II)



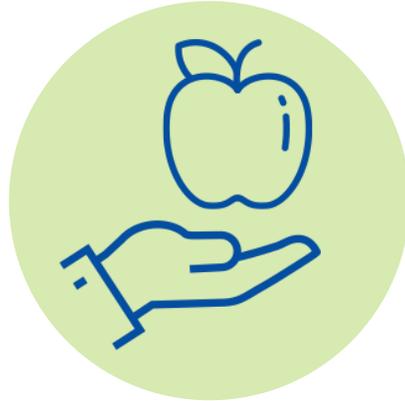
Scale up action and mobilise key players across the EU

- Promote uptake of EU Platform's recommendations for action and implementation of food waste prevention hierarchy
- Further integrate food loss & waste prevention as part of all relevant EU policies
- Strengthen evidence-base for food waste prevention and share best practice through the EU Platform on FLW
 - assess effectiveness of food waste prevention initiatives
https://ec.europa.eu/food/sites/food/files/safety/docs/fs_eu-actions_eu-platform_jrc-assess-fw.pdf
 - create online *EU food loss and waste prevention hub*
- Support actors in taking action to fight food waste (e.g. Horizon Europe, grants through Single Market Programme)



Sustainable food systems: benefits & opportunities

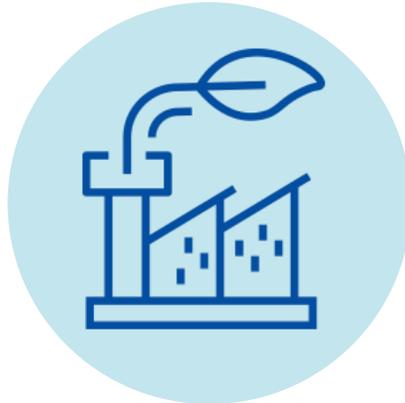
Healthy and sustainable diets:
health and quality of life



Fairer prices – better livelihoods
Sustainable and healthy production practices



New, sustainable business opportunities



Contribute to global transition & protect future generations



For healthy people,
healthy societies
and a healthy planet.

The Farm to Fork Strategy

IT'S DOWN TO US!



Thank you

For more information:

https://ec.europa.eu/food/safety/food_waste_en

Email: SANTE-FOOD-WASTE@ec.europa.eu



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