

eHUBS Webinar

How to plan your own eHUB?

15th December 2020, 10.00-11.00

AGENDA

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| 10.00-10.10 | Introduction and welcome <i>Arjen Rodenburg, eHUBS Project Coordinator</i> |
| 10:10-10.20 | eHUBS in Nijmegen-Arnhem Region <i>Jasper Meekes, City of Nijmegen</i> |
| 10.20-10.30 | How to plan an eHUB? Experiences from Leuven <i>Hilke Evenepoel, City of Leuven</i> |
| 10.30-11.00 | Panel discussion with experts on mobility hubs + Q&A Session <ul style="list-style-type: none">• <i>Diederik Basta, Project Manager eHUBS, City of Amsterdam</i>• <i>Johanna Hofmann, Jelbi Project manager for Berliner Verkehrsbetriebe, Berlin</i>• <i>Vincent Neumeyer, Project Manager at Wiener Linien GmbH, Vienna</i> |

Register to the event at the following link:

<https://register.gotowebinar.com/register/723455972348783118>

Our speakers

Arjen Rodenburg is project manager of the eHUBS project. He has more than 20 years of experience in EU-funded projects and combines that with his passion for smart mobility solutions. Apart from this project, he was and is, among other, involved in projects that focus on delivery robots and shared electric autonomous shuttles.

Jasper Meekes is a policy advisor on mobility at the Nijmegen municipality. He is trained as a spatial planner and has worked as a PhD researcher at the University of Groningen. In Nijmegen, he deals with larger urban area developments, where he aims to bring the city's mobility ambitions to fruition. Additionally, he coordinates the city's participation in the Interreg NWE eHUBS project, in which Nijmegen participates together with the neighboring city of Arnhem. The aim of this project is

provide electric shared mobility in the form of electric bikes, cargo bikes and cars with the goal of reducing CO2 emissions and car ownership.

Hilke Evenepoel has a 15-year experience with project management with regard to sustainable development and forest management in tropics. Since June 2020, she is the eHUBS project coordinator for the city of Leuven, currently involved in the planning 50 eHUBS in Leuven before mid-2021.

Diederik Basta started working for the Innovation team of the city of Amsterdam over three years ago, using technological innovations to create public value (mostly in government citizen contact). The last two years working as a project manager of the eHUBS project, developing a bottom-up approach for implementing eHUBS in de City of Amsterdam

Johanna Hofmann is Jelbi Project manager for Berliner Verkehrsbetriebe. She joined Jelbi parallel to the opening of the first mobility station in early 2019 and manages performance evaluation and electrification of Jelbi stations. Herein her focus lies on the rollout of charging infrastructure and building of a scalable, digital monitoring framework for Jelbi's station clusters. She's previously been employed at Hubeject - the provider of the world's largest network for cross-operator charging and has an academic background in business informatics and technology & innovation management.

Vincent Neumayer holds both degrees in natural resource management and urban®ional planning. After having gained five years of experience in international consulting in spatial-, transport- and mobility planning at Vienna University of Technology and Urban Innovation Vienna (formerly known as TINA Vienna), since 2017 he is active as expert and project manager for Vienna public utilities and in particular Wiener Linien (WL - Vienna Public Transport). There he develops and employs innovative, multimodal products and services, such as mobility points in public space and in cooperation with real estate developers; is responsible for corporate mobility management; and works on strategies for WL towards becoming a MaaS-integrator.

Our moderator

Bram Seeuws is project and policy officer at Autodelen.net - Carshare Belgium and is an expert in shared mobility. He is specialised in e-carsharing and mobility hubs. He is involved in several national and international projects related to these topics. Within the eHUBS-project, Bram is working on replication cities, the branding of the hubs and organising dissemination events like the eHUBS International Academy and the eHUBS International Exchange event.