<table>
<thead>
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<th></th>
<th>Technological services</th>
<th>Food development and innovation</th>
<th>Consumer acceptance</th>
<th>Strategic business services</th>
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| WHAT can we do: | Expertise and/or equipment to:  
- develop,  
- implement,  
- optimise/improve  
- exploit new processes and/or (insect-) products | Development of technologies and concrete recipes including insects as an ingredient.  
(production process, product development, safety, quality aspects) | Strategic and systematic research on the acceptability of insect products amongst individual target groups | To support the development of your business (model) by adopting innovative ideas, products, processes or services. |
| HOW can we do it for you: | Measurement of emissions/greenhouse gases. Development/improvement of technologies for all breeding, rearing, processing processes. | Optimise food safety, shelf life, nutritional quality, taste, legal factors, and quality aspects. | Research on consumer needs/acceptance by conducting surveys, focus groups, tastings, etc. | Business model innovation/Value proposition/strategy planning. Develop suitable marketing strategies for the insect market |
| Are you eligible?  
Check criteria: | Check whether you should apply:  
- SME  
- Located in North-western Europe region  
- You are part of or want to become part of the network that uses insects as food for human consumption.  
- You have an innovative idea supporting the development of the insect business in Europe  
- You can explain how the development/implementation of the idea supports the acceleration of the insect business in Europe  
- You can find supportive services in the ValuSect offerings (see overview above and full description in the "ValuSect Menu of Services")  
- You submit your application before 31.12.2020 (open call) | | |
| How to apply?  
STAGE 1 | Submit application before 31.12.2020 via the link below  
[https://www.nweurope.eu/projects/project-search/valusect/#tab-6](https://www.nweurope.eu/projects/project-search/valusect/#tab-6) | Approval check on general criteria  
You receive an answer on 31/01/2021 with the invitation to go ahead. (if the general criteria are met) | Submit concrete proposal before 15.02.2021 via the link:  
[https://www.nweurope.eu/projects/project-search/valusect/#tab-6](https://www.nweurope.eu/projects/project-search/valusect/#tab-6) | Approval check on specific criteria  
You receive an answer on 15/02/2021. The answer includes a contract with the details of the services provided. |