

**ORGANISATIONS INVOLVED**

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New goat meat products

## The Food Waste **Problem**

In goat milk producing farms, goat kids, and especially billy goats, are usually seen as waste and mainly sold very young. For goat milk farmers this means losses which have to be calculated and covered by milk production. Also because of ethical reasons this is a practice which is not socially acceptable. Customers prefer animals that are born to have a life until maturity.



# The Food Waste Solution

Farmers are more and more aware of the problem and would like to make use of the (billy) goat kids by keeping them until the age of approximately 6 months and sell the meat. For that the value chain has to be built up and traders and consumers interested in goat meat. In Germany goat meat has a bad image. So consumer information, development of trendy products and cost-accounting for adequate prices have to go hand in hand.



## The Food Waste Impact of the Solution

### **How much food was saved by this solution during the project?**

During the project about 300 (male) goat kids were raised and sold with a higher value in Germany. The Netherlands saved 5139 (male) goat kids and France saved 70 (male) goat kids. In total there are 5.509 male goats saved in 2017-2019.

### **How much food do you expect to save in 2020?**

In 2020 2 more farms in Spessart will participate and the 3 existing partners will have a higher number of animals. We estimate that about 400 goat kids will be raised. In the Netherlands is expected to save 3000 goat kids and in France 100.

### **How much food will be saved 5 years after the end of the project (on a yearly base)?**

Other regions in Southern Germany are interested in goat kid raising, namely Bavaria and Baden Württemberg. They want to organize as well "Goatober". About 15.000 goat kids can potentially be raised. In the Netherlands there is expected to save 5000 goat kids and in France 1000 goat kids.

### **How much food will be saved 10 years after the end of the project (on a yearly base)?**

Depending on the pace of activities in Bavaria and Baden Württemberg, the aim in the long run is to raise and market all goat kids that will be born as ethically it is not any more accepted to sell the one-day old kids without raising them. In the Netherlands and France is expected to save more than 12000 goat kids.

Project Food Heroes aims to reduce food losses in the primary sectors (on farm and fisheries) by creating higher value uses for byproducts and products that are out of specification. Throwing it away is such a waste. This project is funded by INTERREG North West Europe, European Regional Development Fund.