

*Date:* **2 April 2019 – from 9.00 to 17.00**  
*Venue:* **Le Plaza Hotel**  
*Address:* **Boulevard Adolphe Maxlaan, 118-126  
1000 Brussels**

## Draft Agenda

# Project Ideas Lab

*Prepare for the ninth call for project proposals*

<b>9.00 – 10.00</b>	<b>REGISTRATION AND NETWORKING COFFEE</b>  Network with people interested in applying for Interreg North-West Europe funds and check out the project ideas in the poster exhibition.
<b>10.00 – 10.10</b>	<b>WELCOME</b>  Introduction to the day by a representative from the Brussels Capital region.
<b>10.10 – 11.00</b>	<b>PANEL DISCUSSION</b>   <i>Interreg NWE programme director and approved project representatives</i>    Representatives from three approved projects and the NWE programme director will share their experiences and give advice on building a successful step 1 application.
<b>11.00 – 11.30</b>	<b>COFFEE BREAK</b>  Visit the poster exhibition to identify the project idea development tables you would like to visit in the afternoon.
<b>11.30 – 12.15</b>	<b>BREAK OUT SESSION 1</b>   <i>Contact points and project officers from the Joint Secretariat</i>    These sessions will focus on the main topics and themes of call 9. Including: expectations, indicators, the application form and general requirements.  Choose from: <ul style="list-style-type: none"><li>○ <b>Innovation for business support</b></li><li>○ <b>Innovation for CO2 reduction</b></li><li>○ <b>Social innovation</b></li><li>○ <b>Circular economy</b></li><li>○ <b>NWE Interreg basics</b></li></ul>

<b>12.30 – 13.15</b>	<p><b>BREAK OUT SESSION 2</b>   <i>Contact points and project officers from the Joint Secretariat</i>  </p> <p>Choose from:</p> <ul style="list-style-type: none"> <li>○ <b>Innovation for business support</b></li> <li>○ <b>Innovation for CO2 reduction</b></li> <li>○ <b>Social innovation</b></li> <li>○ <b>Circular economy</b></li> <li>○ <b>NWE Interreg basics</b></li> </ul>
<b>13.15 – 14.15</b>	<p><b>LUNCH</b></p> <p>Identify the project idea tables you would like to visit and network with project representatives, participants, Joint Secretariat staff and contact points.</p>
<b>14.15 – 15.30</b>	<p><b>PROJECT IDEA DEVELOPMENT TABLES</b></p> <p>Your chance to sit down at the project idea table of your choice to:</p> <ul style="list-style-type: none"> <li>• Meet potential partners around the table</li> <li>• Present your project idea to potential partners</li> <li>• Discuss the projects and develop your proposal</li> </ul>
<b>15.30 – 15.45</b>	<p><b>CLOSURE</b></p> <p>Closing thoughts and wrap-up of the conference.</p>

**15.45 – 17.00 NETWORKING**

Participants can continue networking with potential partners, discussing project ideas, and asking questions to the NWE team.

**ASK QUESTIONS, TWEET AND POST ABOUT THE EVENT!**



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