

Date: 4 October 2017 – from 9.00 to 17.00 Venue: The World Forum Address: Churchillplein 10, 2517 JW The Hague, Netherlands

## **Project Ideas Lab**

Prepare for the sixth call for project proposals

<b>9.00 – 10.00</b> Summit foyer	REGISTRATION AND WELCOME COFFEE
Summeroyer	Come early to network with people interested in applying for Interreg North- West Europe funds and check out the project ideas in the poster exhibition
10.00 - 10.15	WELCOME   City of The Hague
<b>10.15 – 10.30</b> Amazon	<b>INTRODUCTION TO THE NORTH-WEST EUROPE PROGRAMME</b>   Ruut Louwers, Interreg NWE programme director
<b>10.30 – 11.00</b> Amazon	<b>OUR NWE EXPERIENCE</b>   Wouter Vanderlaak, lead partner of NWE funded project H2Share
	The lead partner from the H2Share project will present their experience from application step 1 to implementation. Following their presentation there will be 15 minutes for Q and A with the audience.
11.00 - 11.30	COFFEE BREAK
Mississippi foyer	Grab a beverage and check out the poster exhibition to identify the project ideas you want to discuss in the afternoon session.
11.30 - 12.15	<b>BREAK OUT SESSION 1</b>   Project officers from the Joint Secretariat and contact points from North-West Europe
	These sessions will focus on the main topics and themes of our programme. Including: expectations, indicators, the application form and general requirements.
	Choose from:
	<ol> <li>Innovation</li> <li>Social innovation</li> <li>Low carbon</li> <li>Transport</li> <li>Resource and materials efficiency</li> <li>Interreg basics for newcomers</li> <li>TBD</li> </ol>



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12.15 - 13.00	<b>BREAK OUT SESSION 2</b>   Project officers from the Joint Secretariat and contact points from North-West Europe
	Choose from:
	1) Innovation
	2) Social innovation
	3) Low carbon
	4) Transport
	5) Resource and materials efficiency
	6) Interreg basics for newcomers
	7) TBD
<b>13.00 – 14.15</b> Mississippi foyer	LUNCH
	Identify the project ideas you want to discuss in the afternoon session and network with other participants
14.15 -15.30	PROJECT IDEA NETWORKING
Amazon	Based on the project idea posters, discuss the projects of your choice with other participants.
	Meet potential partners around the table
	Present your project idea to potential partners
	• Discuss the projects following the structure of the intervention logic
15.30 - 15.45	CLOSURE
Amazon	A few take-home messages to close the day
Until 17.00	STAY AND CONTINUE DISCUSSING PROJECT IDEAS OR ASKING QUESTIONS TO THE INTERREG NWE TEAM

## **STAY TUNED!**

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