



BioBase4SME

Environmental Assessment of BioBased Products: Mainstreaming LCA for SMEs

Date: June 28th, 2017

Location: Impulse, Ch.de Charleroi - Charleroisesteenweg 110 – 1060, Brussels, Belgium

Biobased Products, Green Chemistry and Circular Economy are topics currently gaining a lot of interest as well as increasing market shares... New businesses and start-ups are constantly created but are these new ideas environmentally friendly? We are organising this workshop so that small SMEs and start-ups can really understand the benefits (and affordability) of doing a Life Cycle Assessment (LCA) of their green business!

TOPICS

During an afternoon, the workshop will try to focus on the following topics:

- How can a start-up or SME afford a Life Cycle Assessment study
- Reasons why you should assess the environmental friendliness of your products and processes
- How to communicate LCA results
- Guidelines for LCA
- Examples of successful LCA and (economic) benefits for SMEs

AIM OF THE EVENT

This workshop, organised in the framework of the BioBase4SME project, focuses on why LCA is important, how to understand and communicate LCA results and how an environmental assessment should be performed. It will show how BioBase4SME can help SMEs to access Life Cycle Thinking. Lastly, it is also an opportunity to network with companies having complementary businesses.

TARGET AUDIENCE

SMEs or Start-ups active in the bio-economy and developing an environmentally friendly product, process or business idea.

BioBase4SME Workshop organised by:

BioBase4SME

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PROGRAMME

12.30 - 13.00

Arrival – Welcome sandwiches/drinks

13.00 - 13.15

Presentation of BioBase4SME project and coupon scheme

13.15 - 13.45

Why should I prove it's green? It's bio!

13.45 - 14.15

Communicating LCA and sustainability across biobased product value chains

14.15 - 14.45

Presentation of guidelines for environmental assessment of biobased chemicals

14.45 - 15.30

How to promote SMEs access to Life Cycle Thinking?

- LCIP project: From maturity assessment to LCM implementation
- Feedback from SMEs about eco-design and LCA

15.30 - ...

Biobased networking cocktail

Registration: Registration is free but mandatory. Deadline for registration is June 23rd, 2017.

You can register using the following link:

<http://www.flexmail.eu/f-216a9050294b05de>

www.nweurope.eu/BioBase4SME

BioBase4SME is operated and/or co-financed by:

