

# Welcome to the Project Ideas Lab



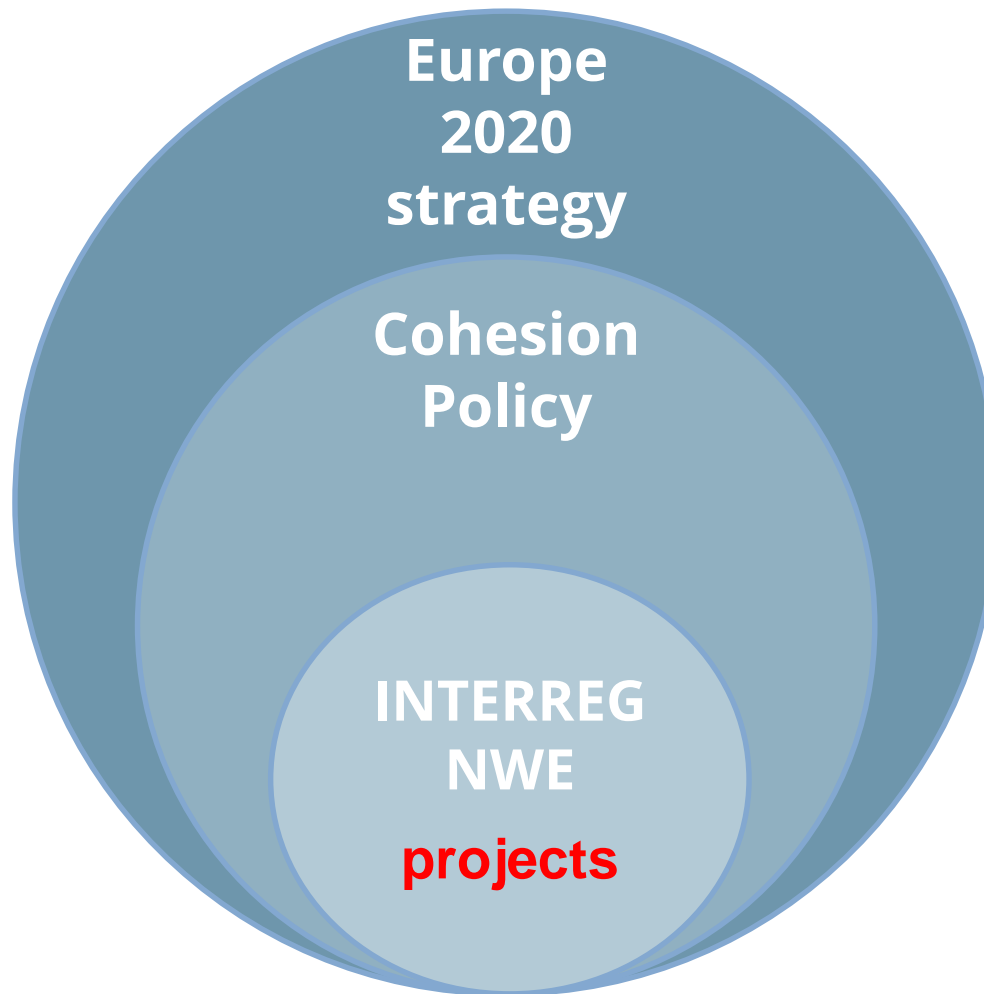
Investing in Opportunities

**Ruut Louwers**

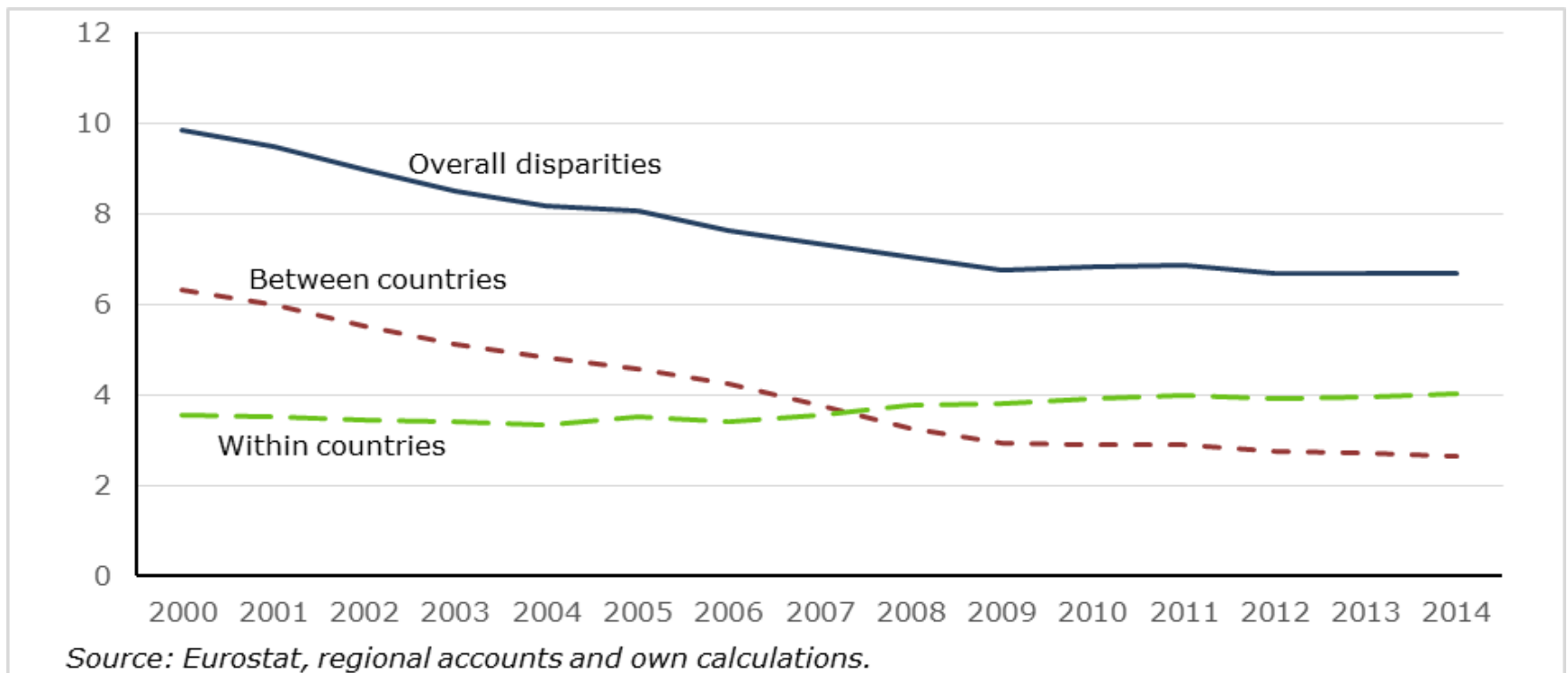
*Interreg NWE Programme Director*

The challenges of the North-West  
Europe area





# EC 2007-2014 evaluation: Cohesion policy led to a long term reduction in disparities (Regional GDP, Theil index)





**The NWE  
Area  
2014-2020**

**Almost €400  
million**

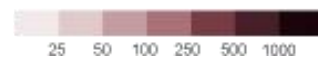
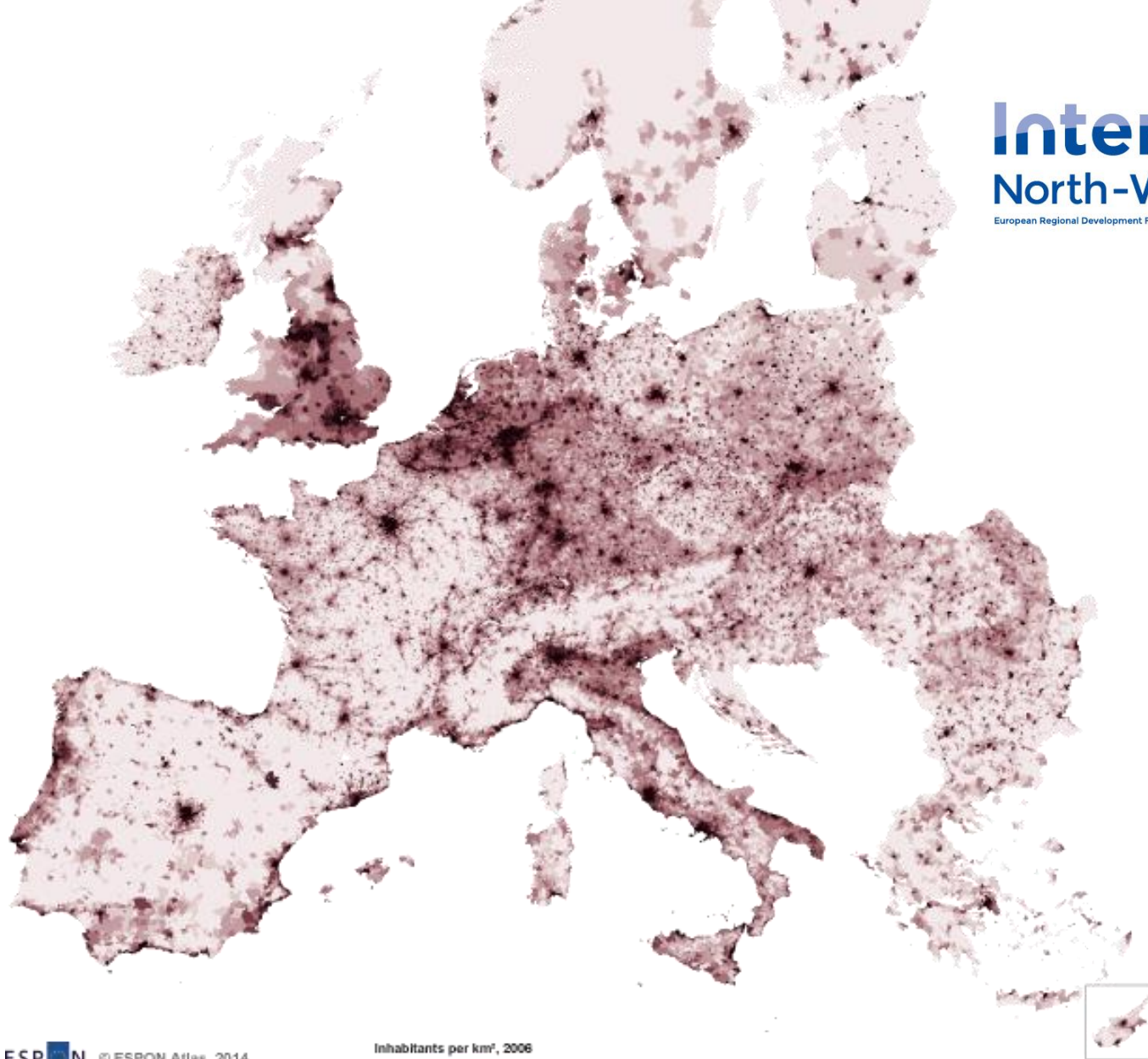
**60% co-fund**

**+Thematic focus**

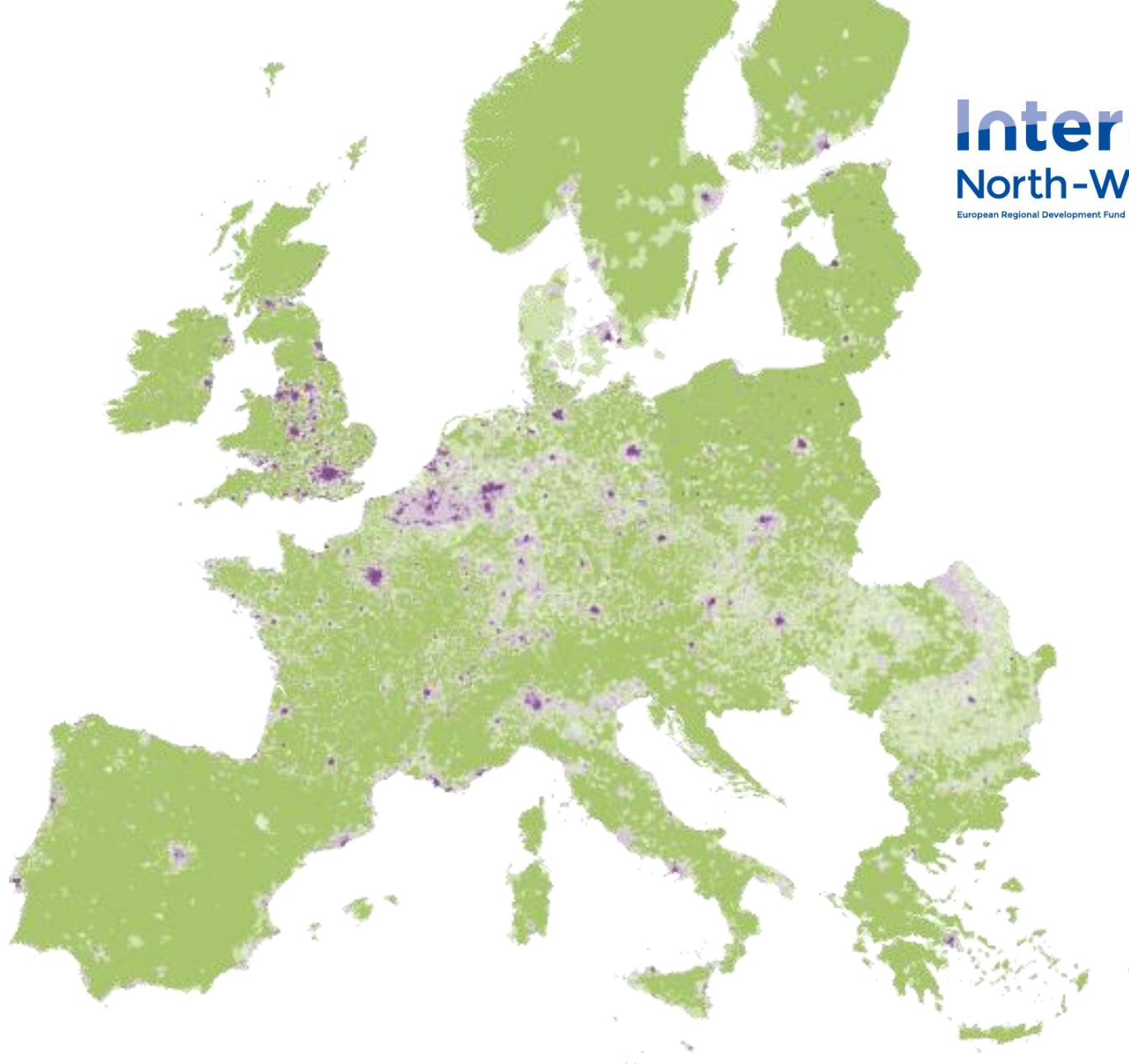
**+Results**

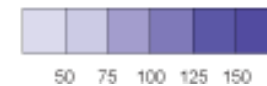
**+Long term results**

**+Cooperation**





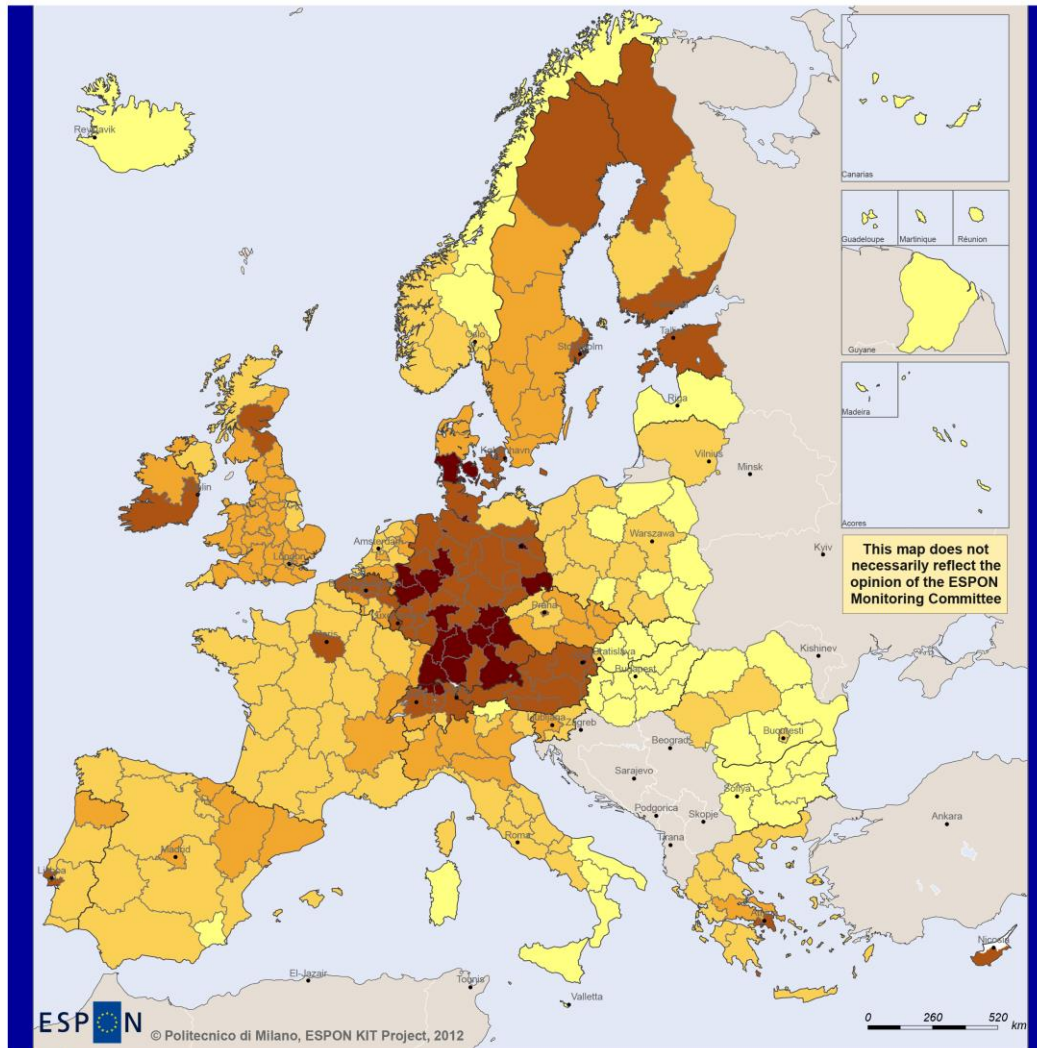






# Innovation

# Territorial patterns of innovation in Europe

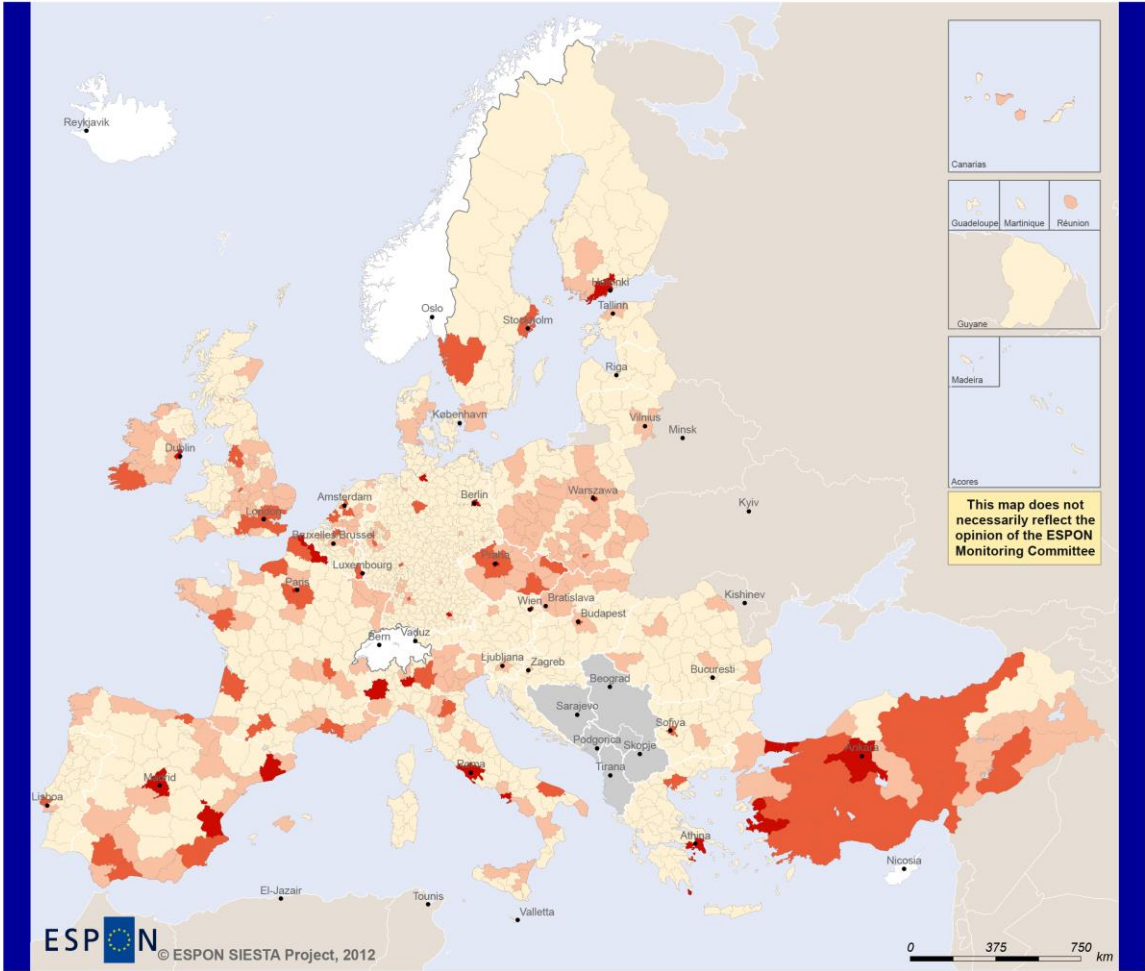




**Low Carbon.**



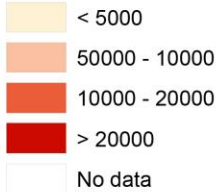
# Regional GHG emissions, 2008



EUROPEAN UNION  
Part-financed by the European Regional Development Fund  
INVESTING IN YOUR FUTURE

Regional level: NUTS2 and NUTS3  
Source: SIESTA CALCULATIONS  
Origin of data: EUROSTAT and UNFCCC, 2011  
© EuroGeographics Association for administrative boundaries

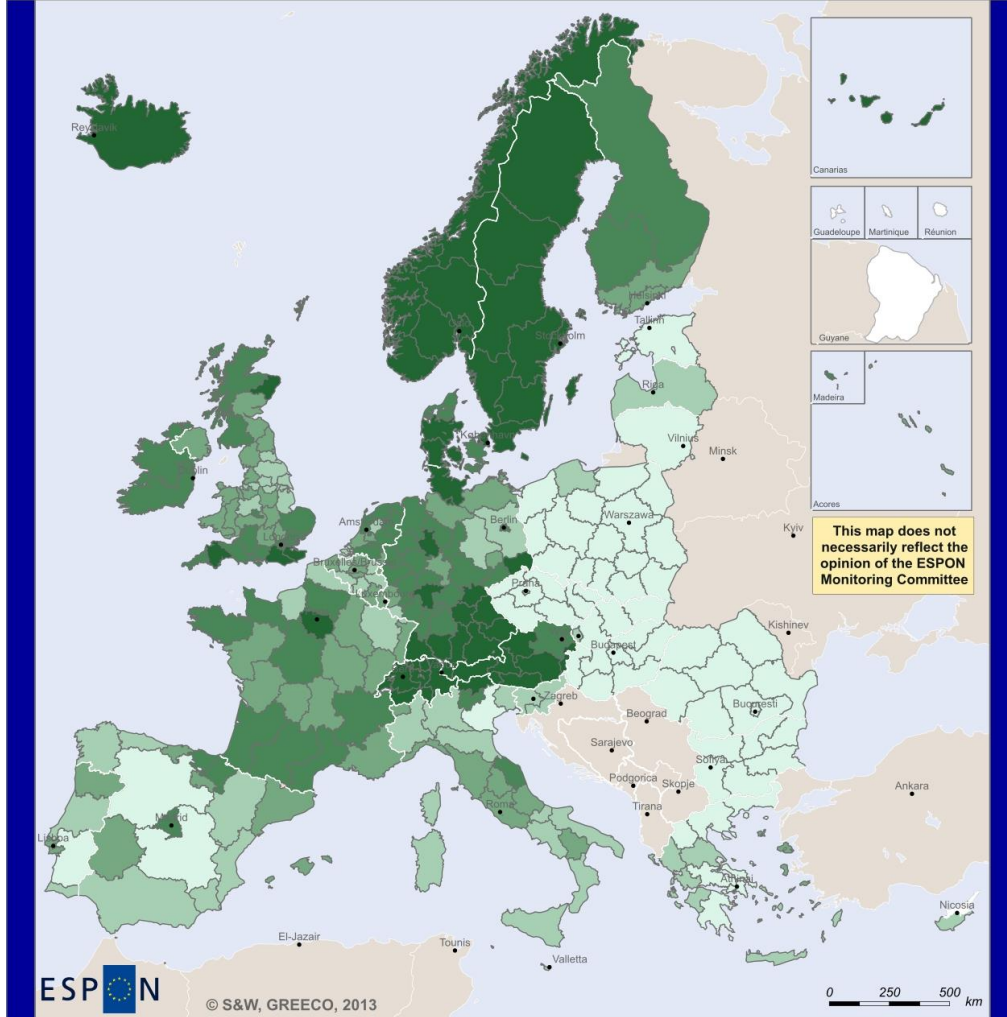
## GHG emissions (Gg CO2 equivalent), 2008\*\*



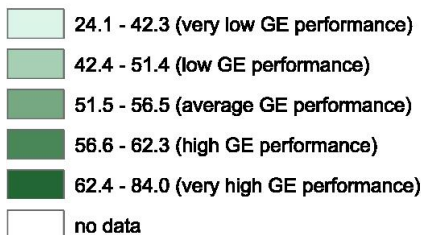
Notes:  
Data for TR is shown at NUTS2 level.  
\*GHG data excluding land use, land use change and forestry LULUCF).  
\*\*Derived from UNFCCC GHG data at national level and allocated to NUTS3 areas in relation to population and gross value added.  
Population data for IT is for 2007.



**Resource & materials  
efficiency .**



## Regional green economic performance Aggregate typology (quantils)





# Intervention logic.

## Value for money

### Economy

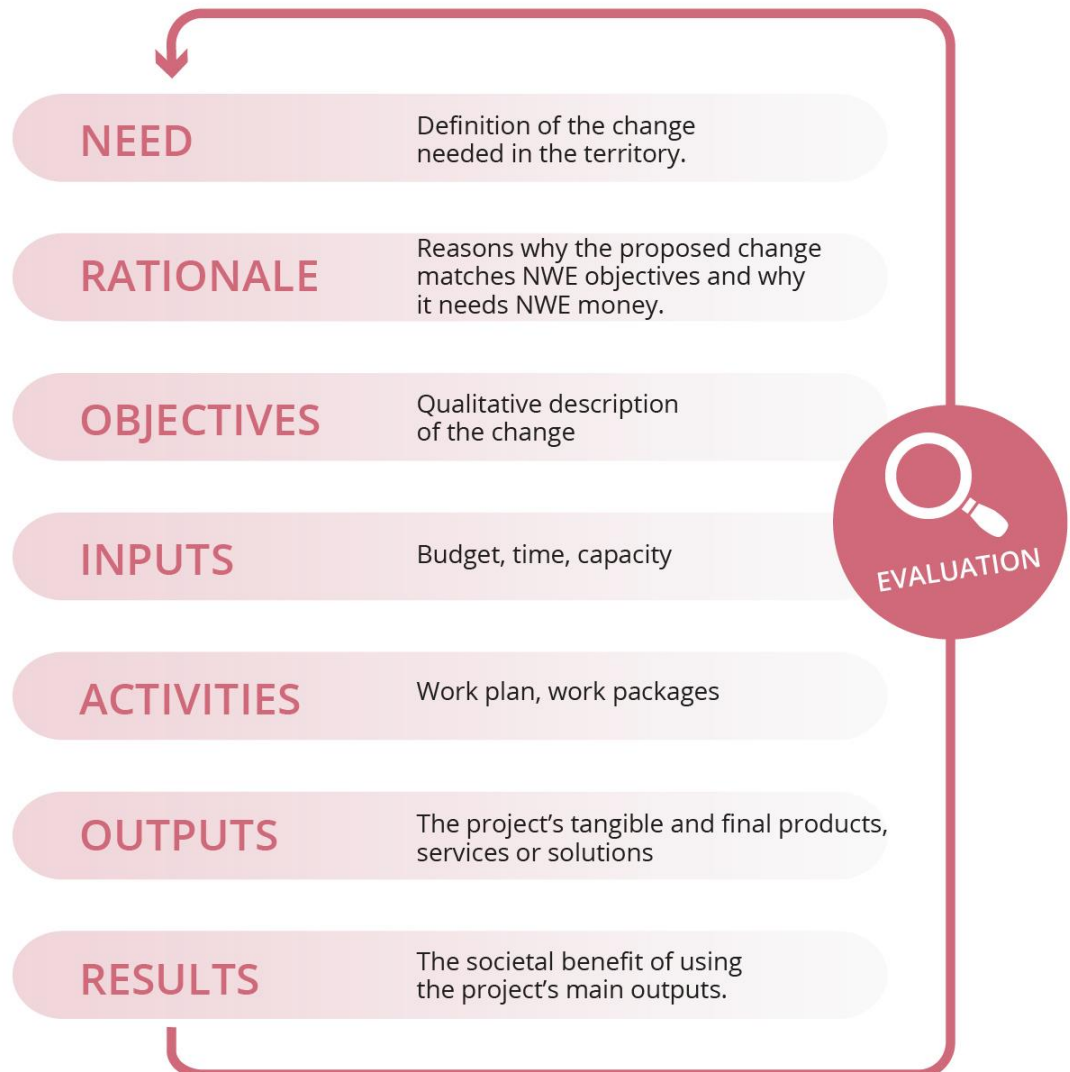
Minimising the costs of resources.

### Efficiency

Getting the most from the available resources.

### Effectiveness

Meeting the objectives and achieving the intended results.



What **Big Change** do you want  
to produce in  
North-West Europe?



Investing in Opportunities

# Interreg North-West Europe



EUROPEAN UNION

European Regional Development Fund

# Thank you!