Interreg North-West Europe
European Regional Development Fund

EUROPEAN UNION

# Social innovation – Solutions for social needs

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**Project ideas lab Dublin**
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Investing in Opportunities

# Specific Objective 1

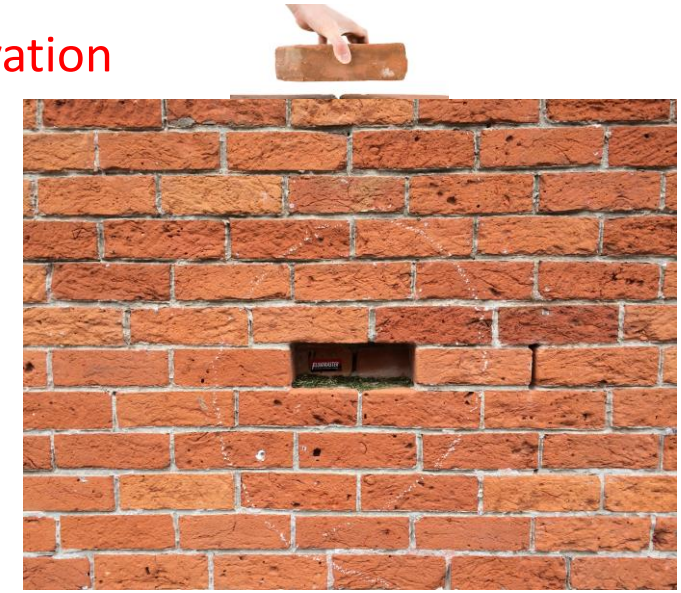
To enhance the innovation performance of enterprises (including social enterprises) in North-West Europe

## Types of Actions

1. Building innovation capacity of regions and territories to improve innovation performance

2. Improving the competitiveness of enterprises

3. Delivering societal benefits through innovation



# What is social innovation?

Delivering societal benefits through innovation: Actions aim at all territories of NWE and specifically target **excluded population or population at risk for exclusion and communities under pressure**. Actions aim at supporting **development, testing and implementation of innovative solutions** for social needs and problems ('social innovation').

*NWE Cooperation programme p. 23*

… refers to the development and implementation of new ideas (**products, services and models**) to meet social needs and create new social relationships or collaborations.
It represents new responses to **pressing social demands**, which affect the process of social interactions.

*Programme manual version 4 p. 146*

# Tips for projects in this field

- Need: Is there a specific demand identified?
- Target group: Give precise details on theme, target group and end users
- Transnationality: Why can the issue not be solved on a local level?
- Innovative aspect: How does the project go beyond usual practices?
- Result orientation: Think of measurability and use evidence

# Programme indicators

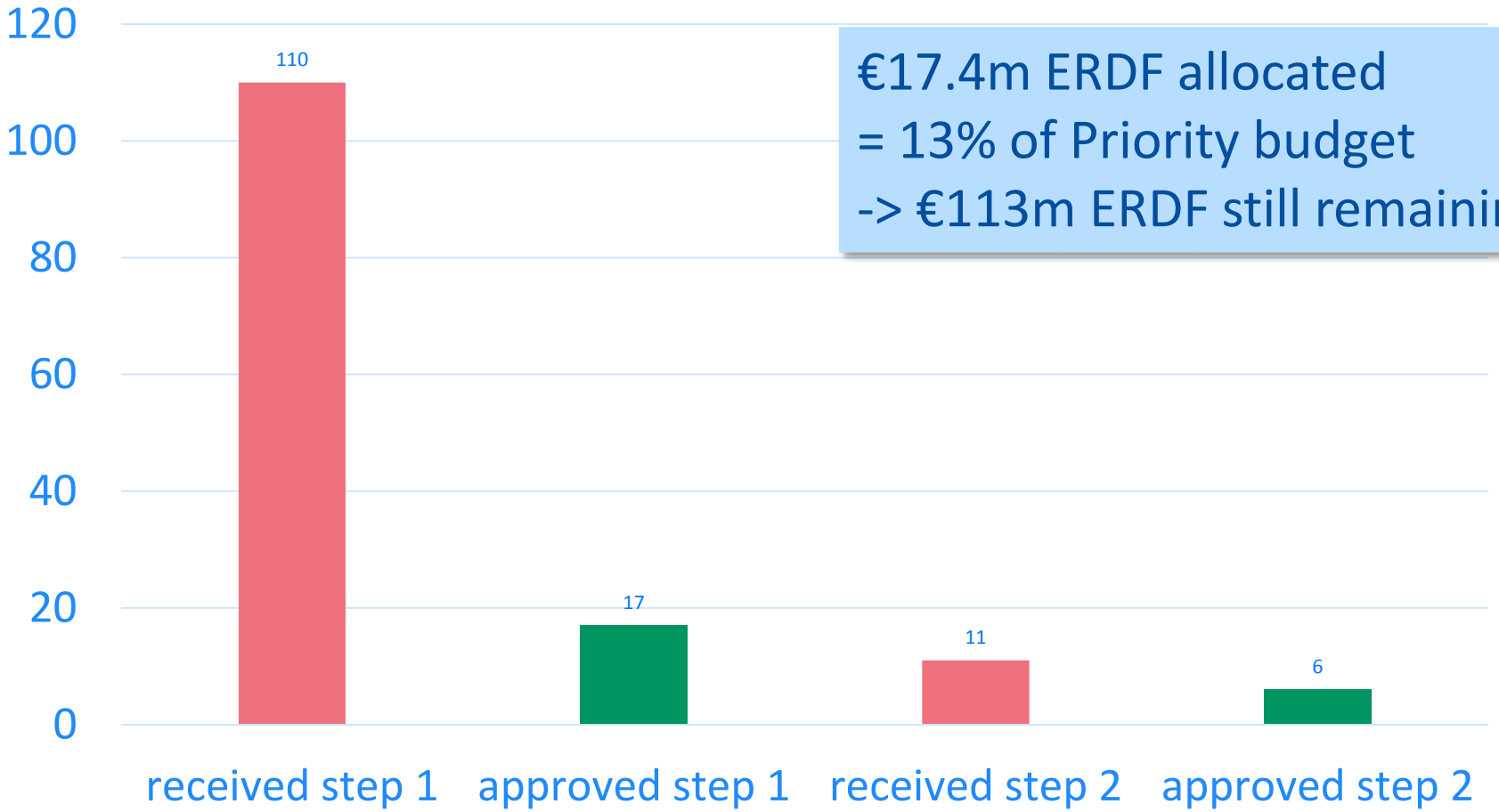
## Mandatory for SO1:

- Number of new or enhanced transnational clusters or innovation networks
- Number of (social) enterprises receiving support

## Useful indicators for social innovation:

- Number of end-users benefitting from social innovation
- Number of pilot actions implemented, focusing on social innovation
- Number of technologies, products, services and processes developed & tested
- Number of jobs created or maintained
- Amount of funding leveraged by the project (in €)
- …
- *Or define your own indicators to monitor the added value of your activities!*

# SO1 after 3 calls




€17.4m ERDF allocated
= 13% of Priority budget
-> €113m ERDF still remaining

# Q&A

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