

Project Ideas Lab

Prepare for the fourth call for project proposals

Moderators: Rebecca Grossberg, Interreg NWE Project Officer and Siobhán Rudden, Interreg NWE Contact Point in Ireland

9.00 – 10.00 Exhibition area	REGISTRATION AND WELCOME COFFEE Come early to network with people interested in applying for Interreg North-West Europe funds and check out the exhibition of project idea posters
10.00 – 10.15 Plenary	INTRODUCTION AND WELCOME SPEECH <i>David Kelly, Assistant Director of the Irish Southern Regional Assembly</i>
10.15 – 10.20 Plenary	ICE-BREAKING ACTIVITY AND INTRODUCTION TO THE INTERREG NWE TEAM Meet your neighbour and the Interreg NWE people who can help you develop your project idea.
10.20 – 10.35 Plenary	THE CHALLENGES OF THE NORTH-WEST EUROPE AREA <i>Ruut Louwers, Interreg NWE Programme Director</i>
10.35 – 11.00 Plenary	THE APPLICATION PROCESS: HOW TO SUCCEED <i>Maren Hunds, Interreg NWE Project Officer and Jacqueline Brouwer, Interreg NWE Contact Point in the Netherlands</i> Do's and don'ts to prepare a successful application, based on the previous three calls for proposals
11.00 – 11.30 Exhibition area	COFFEE BREAK Check the poster exhibition to identify the project ideas you want to discuss in the afternoon session
11.30 – 12.00 Breakout rooms	INTERREG NWE THEMES EXPLAINED <i>Interreg NWE Contact Points and Project Officers</i> <ul style="list-style-type: none"> • Innovation: Helping enterprises innovate • Social innovation: Innovative solutions for social needs • Low carbon: Supporting the shift towards a low carbon economy and promoting sustainable transport • Resource and materials efficiency: New ways to produce more value with fewer materials

12.00 – 13.15	NETWORKING LUNCH
13.15 -14.50 Plenary One project idea per table.	DISCUSS AND MAKE PROGRESS ON YOUR PROJECT IDEAS Based on the project idea posters, discuss the project of your choice with other participants, and get a better understanding of our intervention logic , guided by the questions of our moderators
14.50 – 15.00	COFFEE BREAK
15.00 – 15.50 Plenary	SPEED MENTORING: GET YOUR QUESTIONS ANSWERED <i>Interreg NWE Contact Points and Project Officers</i> Get answers to your project-specific questions during 15-minute Q/A sessions with one member of our team
15.50 – 16.00 Plenary	CLOSURE A few get-home messages to close the day